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Participatory data gathering with  
Ketso













# Outline of video

- Introduction to Ketso
- How and when to use Ketso in the research process
- Advantages and disadvantages of participatory data gathering
- Adapting Ketso for use in different research contexts
- Analysing the data produced by Ketso





































# When and how to use in the research process

## **Early stages of research**

- surface assumptions and key issues
- refine the focus of your research and develop research questions
- develop links with stakeholders and make it more likely that the research will be of practical use (and used)









# When and how to use in the research process

## **Main data gathering phase**

- a means of gathering primary data (main method or one of several)
- can be directly related to research questions
- can be around a topic of use to participants, where gathering data for the research questions is more tangential





# When and how to use in the research process

## **Later stages**

- test / refine analysis
- explore implications of research for practice
- structure writing





# Advantages of Participatory Data Gathering

- People learn from each other and develop ideas together (useful for them)
- Opportunities for social learning and challenging perceptions
- Opportunity for researcher to clarify issues / probe and ask questions
- One of the few ways you can work with people who are illiterate / not able to read and write very well
- Can save time – more people's points of view gathered quickly than interviews
- Results are relatively easy to understand and accessible to lay audiences or decision-makers – you can get useful (brief) quotes



COMMUNITY ENGAGEMENT  
WETLAND AND WOODLAND  
CUSTODIANS

Awareness  
Raising  
and  
Education

Citizen  
Science

of volunteers have some  
ownership of projects.

IMPROVED  
ACCESS FOR  
DISABLED

IMPROVED FACILITIES ON  
DIGITAL SITES

SPACE OF  
ACHIEVEMENT

space of  
achievement





# Disadvantages of Participatory Data Gathering

- It may be difficult for people to raise sensitive or difficult topics in a group (politically or personally)
- It can be hard to organise a time and place to get people together
- It can be harder to capture all the data especially from discussions (e.g. recording in noisy room) – the researcher needs to pay attention and take notes!
- Not as easy to ‘generalise’ as quantitative data – you have to be careful what truth claims you make
- Requires some skill to analyse data and draw out key themes
- Can be daunting for the researcher



# Basic structure of a Ketso workshop



- A **trunk** – the core focus, which is written on the centrepiece. What is this workshop about?



- A series of questions about the core focus asked in sequence, with participants writing their answers on the **coloured leaves**.



# Basic structure of a Ketso workshop



- **Branches** provide themes to help organise and collect the answers.

Health and Wellbeing:  
An Ageing Dimension

Connect

Be Active

Take Notice

Keep Learning

Give



# Advantages of pre-prepared branches

- Provides focus, and greater likelihood of covering all of the key themes
- Providing a degree of structure and a framework can spark more ideas, ideas can be tested explored against the framework
- It can help you explore your research questions
- Easier and quicker for groups to compare their ideas between tables, and thus learn from each other
- Easier to synthesise ideas from several groups (especially important if running a series of workshops)
- It can take less time, as people quickly start to cluster their ideas, instead of spending time developing themes

# Advantages of blank branches

- Allows you to explore an idea with no preconceived framework
- Maybe more possibility for surprising emergent themes
- Participants can feel more 'ownership' of the themes (but these may not be shared amongst the whole group if there is more than one table)
- Quicker to prepare for a workshop (as you don't need to think of themes or write them up in advance)



# A few core principles for planning a workshop

- Proceed through clear, focussed activities, asking different kinds of questions, one at a time in sequence, to look at the issue from a variety of angles
- Start with a focus on the positive (e.g. what works/ what is good about the situation), rather than the problems
- At each stage give people time on their own, to write or draw their ideas on leaves before sharing them with the group(Think, then share, then discuss).







19			
Legend	Felts	Branches	Leaf
Branch	Leaf Type		
1. How useful did you find this workshop?	2 Neutral		
1. How useful did you find this workshop?	2 Neutral		
1. How useful did you find this workshop?	2 Neutral		
1. How useful did you find this workshop?	2 Neutral		
1. How useful did you find this workshop?	1 Positive		
1. How useful did you find this workshop?	1 Positive		
1. How useful did you find this workshop?	1 Positive		

Leaf - Press [Enter] to add this leaf

2. What did you like about the w

Uni\_College\_Mod\_Feedb\_4

(Green) 4 Suggestions for impro

Type here  
Press ENTER when finished  
Use tab to move between fields

very useful

Very useful

MSC Innov Mgt & E  
FT

MBChB

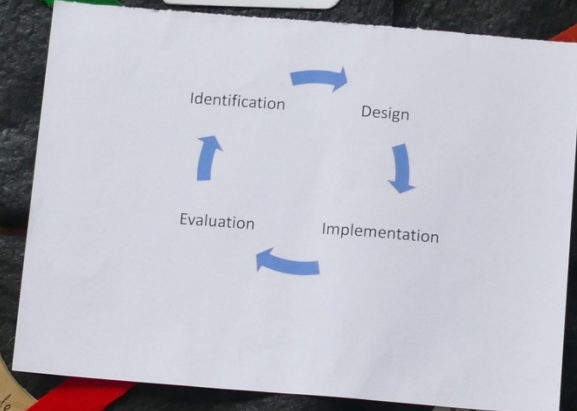


Direct beneficiaries or community

community diagnosis needs assessment

research

Search funding



conflicts over budget

exit strategy

details - how, what, who

proposal

engage key stakeholders

not create expectations

no control of funding (cash hand out, using)

local is parties - missing commitment

work with them

contribution work

mobilising community

budget groups chief - about project objectives, roles

reason - prestige or check not always community interest

intermediaries - NGO

understand local context

skills in improvement or work with beneficiaries

disseminate from project

working with the community

forming local project management team

in part from beneficiaries

meeting with local + chief

forum or (women) group

manage expectation

improve implementation

missing understanding of project objective

budget insights & unwilling NGO

cutting of funds are available

exit with funds are available

withdrawal towards life

local project daily follow-up

monthly visit

Reviews - periodically internal, sometimes external

external - survey style - interview select

feedback from beneficiaries - informal visit

mid-year + end year review

community forum

meetings with key stakeholders

direct information

informal tailoring community

engage local stakeholder

missing understanding locals about funding

need to manage expectations

not growing project

unwillingness budget disclosure

regional community & donor community (body)

unwillingness budget disclosure







There is a **button** for sorting the leaves in different ways

SeeMe14\_Ketso\_2-Changing-behaviours v2\_VW\_JT25-11\_VW\_2130 [Compatibility Mode] - Microsoft Excel

Home Insert Page Layout Formulas Data Review View

Cut Copy Format Painter Bold Italic Underline Font Alignment Number Styles Cells Editing

1281 be persistent

Branch	Leaf Type	leaf	Disagree	Blank	Sum	Cluster	type of idea	context - broad	context - spcific	Consolidated point
Circle of support	1 Behaviours we want to see	Family, friends and partnership of care and support services			0	360029	resource	supportive environment	collaborative approach, coordination of services	Need for supportive and environment: potentially peers, community, famil friends
Circle of support	1 Behaviours we want to see	Be open about mental illness experience						communication &	Being open, speaking out, sharing experience	Wish to 'come out', be s share experience and ge help (!) without shame (s or judgement (others). Currently, need to be bra to do so.
Circle of support	1 Behaviours we want to see	Inclusion of families in treatment for understanding						ness/understan	collaborative approach, coordination of services	Collaboration and coordination of services all involved in care and support
Circle of support	1 Behaviours we want to see	People will understand and empathise when others are mentally unwell			0	2002200	vision of success	supportive environment	attitude and behaviour towards people with mental ill health	attitude: respect, listen, take seriously, be supp and compassionate
Circle of support	1 Behaviours we want to see	Supporters and carers are fully involved and included			0	32003200	action - guideline		collaborative approach, coordination of services	Collaboration and coordination of services all involved in care and support
Circle of support	1 Behaviours we want to see	Support, compassion, equality			0	3.1E+08	action - guideline	supportive environment	attitude and behaviour towards people with mental ill health	attitude: respect, listen, take seriously, be supp and compassionate

Sort

Not Sorted - As originally entered

Branch-Cluster-Colour

Branch-Colour

Icon-Branch-Colour

Felt-Branch-Cluster-Colour

Colour-Icon-Branch

Colour-Branch-Icon

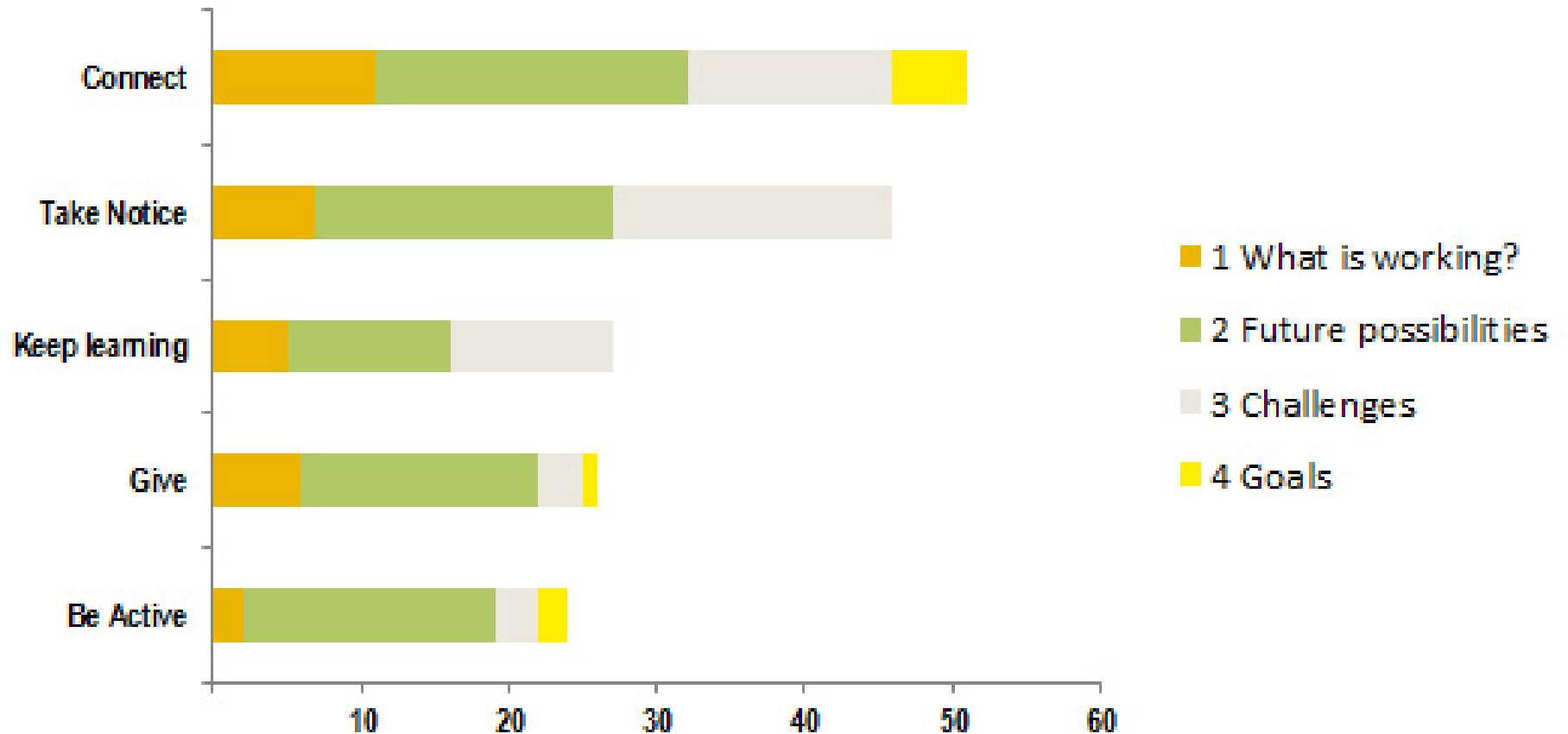
Choose the column order in which you would like to sort the rows.







# Well-being in the Police Force





**Details Legend Felt Branches c Leaf + /etlands Partnership - Mapping Community Engag**

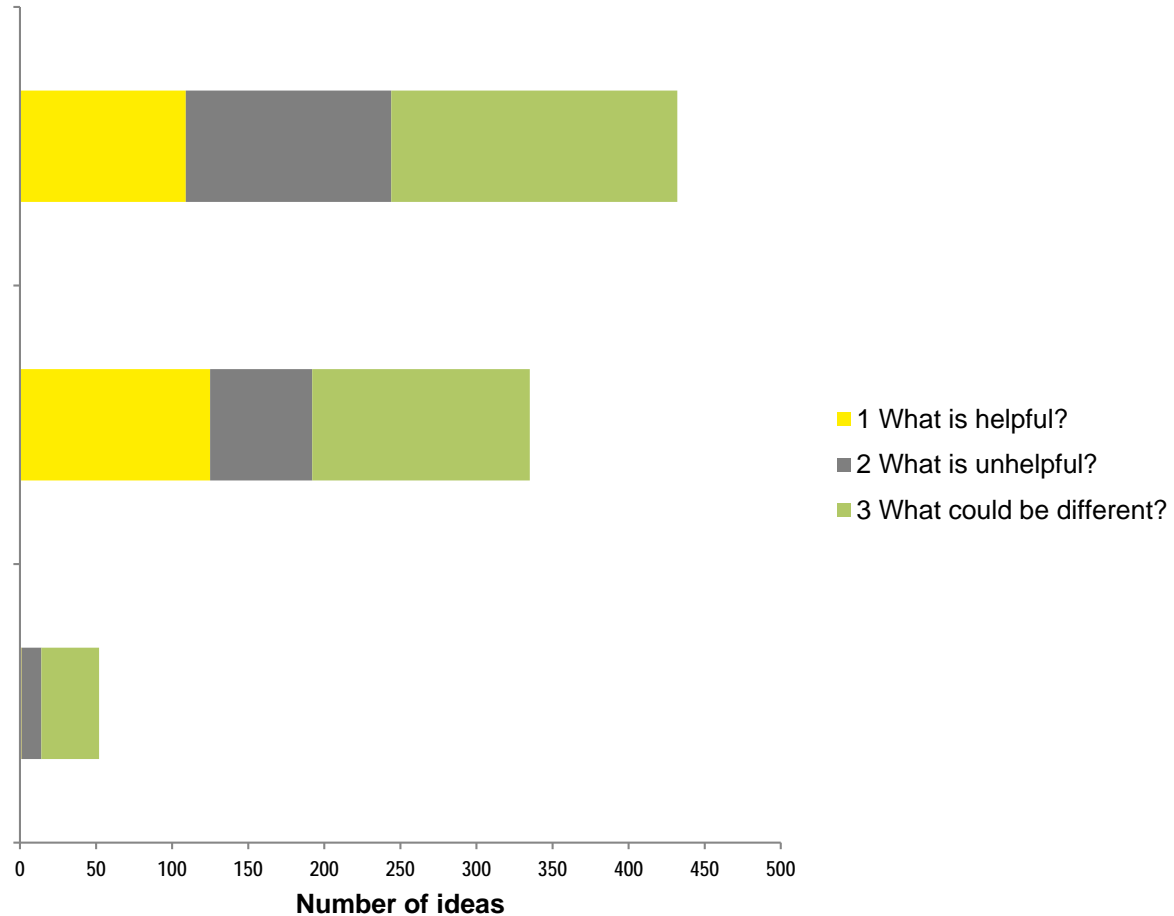
Felt	Branch	Leaf Type	Participants' Idea (written on leaf)	Cluster ID	Cross cutting themes 1
Wigan-Custo	Attitudes	4 What do you get from	Exercise and fresh air	31.06	Health and wellbeing
Wigan-Custo	Attitudes	4 What do you get from	Making friends	45.04	Friendship and connections
Wigan-Custo	Attitudes	3 Why don't the unengag	Shyness confidence	46.01	Attitudes and capabilities
Wigan-Custo	Attitudes	3 Why don't the unengag	Don't like getting involved	46.02	Attitudes and capabilities
Wigan-Custo	Attitudes	3 Why don't the unengag	People don't think they should get involved	46.03	Attitudes and capabilities
Wigan-Custo	Attitudes	4 What do you get from	Friendship, physical activity	46.04	Friendship and connections
Wigan-Custo	Attitudes	3 Why don't the unengag	Apathy	47.01	Attitudes and capabilities
Wigan-Custo	Attitudes	3 Why don't the unengag	Young people don't think it's cool	47.02	Attitudes and capabilities
Wigan-Custo	Attitudes	3 Why don't the unengag	Not cool	47.03	Attitudes and capabilities
Wigan-Custo	Attitudes	2 Future possibilities	Youth zone activities	47.04	Work with young people
Wigan-Custo	Attitudes	2 Future possibilities	Historic walks		Heritage and history
Wigan-Custo	Attitudes	2 Future possibilities	Gap referrals		Education and skills
Wigan-Custo	Attitudes	2 Future possibilities	rebrand' image of town		Communication and making links
Wigan-Custo	Attitudes	3 Why don't the unengag	constraints - time or family		Time
Wigan-Custo	Attitudes	3 Why don't the unengag	Access		Accessibility and transport
Wigan-Custo	Attitudes	3 Why don't the unengag	lack of time		Time
Wigan-Custo	Attitudes	3 Why don't the unengag	they don't know what they can do themselves (e.g.. )		Education and skills

## Support and Health & Social-care Services

*Desired qualities of support & services*

*Kinds of support needed*

*Resources & funding*



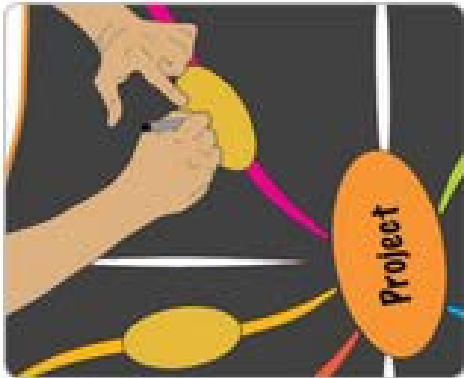




# How To

Detailed guidance on using Ketso to create engaging & effective workshops

## USES & APPLICATIONS OF KETSO



## PREPARING FOR A KETSO WORKSHOP



## FACILITATING A KETSO WORKSHOP



## RECORDING & USING RESULTS



## MAINTENANCE & CARE OF A KIT



## FREE DOWNLOADS & RESOURCES

