## Using Secondary Analysis to Research Health and Wellbeing

**Session:** Tuesday 8th July AM (10.00 - 12.45)  
**Room:** Mary Sunley building, Lecture Theatre  
**Convenors:** Dr Ginny Russell and Dr Susan Kelly  
**Affiliation:** University of Exeter  

Dealing with methods for mapping historical and geographical trends in secondary data analysis, the session will focus first on comparing cohorts over time in order to uncover trends, and second on innovative approaches to mapping trends over geographic regions. It will begin with an overview of the problem of separating age-period and cohort effects, followed by a discussion whether it is possible to compare 'like-with-like' in different cohorts. Talks will then outline spatial methods to combine environmental and longitudinal cohort/panel data and explain the spatial microsimulation technique for small area data estimation, its benefits and limitations.

*The level of the session is: Accessible*

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<tr>
<th>Start time</th>
<th>Title</th>
<th>Presenter</th>
<th>Affiliation</th>
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<tbody>
<tr>
<td>10:00</td>
<td>The impossibility of separating age, period and cohort effects</td>
<td>Mr Andrew Bell</td>
<td>University of Bristol</td>
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<tr>
<td>10:25</td>
<td>Methods for testing trends in mental health - is it really possible to compare like-with-like</td>
<td>Dr Stephan Collishaw</td>
<td>Cardiff University School of Medicine</td>
</tr>
<tr>
<td>11:15</td>
<td>Spatial microsimulation: A method for small area level estimation</td>
<td>Dr Karyn Morrissey</td>
<td>University of Liverpool</td>
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<tr>
<td>11:40</td>
<td>Geographically combining small area environmental and longitudinal data</td>
<td>Dr Benedict Wheeler</td>
<td>University of Exeter</td>
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</table>

## Using Secondary Analysis to Research Individual Behaviour

**Session:** Tuesday 8th July AM (10.00 - 12.45)  
**Room:** Bernard Sunley building, room C  
**Convenor:** Dr Rachel Aldred  
**Affiliation:** University of Westminster  

This session brings together the work of projects funded under the ESRC Secondary Data Analysis initiative, exploring a range of methodological innovations and challenges. Five presentations will cover different ways in which projects have used existing data (both qualitative and quantitative) to better understand individual behaviour, including potential for behaviour change.

*The level of the session is: Accessible*

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<tr>
<th>Start time</th>
<th>Title</th>
<th>Presenter</th>
<th>Affiliation</th>
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<tbody>
<tr>
<td>10:00</td>
<td>Using data from Understanding Society to analyse pro-environmental behaviour</td>
<td>Dr Peter Lynn</td>
<td>University of Essex</td>
</tr>
<tr>
<td>10:25</td>
<td>Using secondary analysis of qualitative data to model cycle commuting</td>
<td>Dr James Woodcock and Dr Rachel Aldred</td>
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</tbody>
</table>
Using Secondary Analysis to Research Social Diversity and Population Dynamics

Session: Tuesday 8th July AM (10.00 - 12.45)
Room: Bernard Sunley building, room D
Convenor: Dr Almudena Sevilla
Affiliation: Queen Mary University of London

This session will introduce some of the issues to be confronted when studying social diversity and population dynamics using large and complex survey data sets. Quantitative methods will be discussed. Methods will span from regression analysis across countries and over time (which are used to identify changes in family life in the UK and elsewhere) to quasi-experimental estimation techniques (which are used to evaluate causal effects from social policies). The session will also discuss opportunities, challenges and practicalities of existing data sources to suit research questions on family dynamics in the UK.

The level of the session is: Accessible

Start time: 10:00
Title: Welcome and Introduction to the session
Presenter: Dr Almudena Sevilla
Affiliation: Queen Mary University of London

Start time: 10:10
Title: Researching fathers, work and families
Presenters: Dr Sara Connolly and Dr Svetlana Speight
Affiliation: University of East Anglia and NatCen Social Research

Start time: 11:15
Title: Changes in lone parenthood and its consequences for children
Presenter: Dr Susan Harkness
Affiliation: University of Bath

Start time: 11:45
Title: Parental time investments since the 80s
Presenter: Dr Almudena Sevilla
Affiliation: Queen Mary University of London

Start time: 12:15
Title: Free early education for 3-year-olds in England on child cognitive outcomes
Presenter: Dr Birgitta Rabe
Affiliation: University of Essex

Using Secondary Analysis to Research Ageing

Session: Tuesday 8th July AM (10.00 - 12.45)
Room: Mary Sunley building, Seminar Room
Convenor: Professor Peter Lloyd-Sherlock
Affiliation: University of East Anglia

The session will provide four presentations drawing on different projects relating to ageing and older people, all of which were funded through the first wave of the ESRC Secondary Data Analysis Initiative.
Using Secondary Data Analysis to Research Economic Performance

Session: Tuesday 8th July AM (10.00 - 12.45)
Room: Bernard Sunley building, room A
Convenor: Dr Chiara Rosazza Bondibene
Affiliation: National Institute of Economic and Social Research

In this session different empirical approaches are exploited to understand economic performance before and after the recent financial crisis. Different levels of secondary data aggregation (individuals, firms and geographies) are analysed. A quantile regression approach is used to investigate the public/private sector wage gap. Dynamic decomposition methods are exploited to understand productivity performance in the Great Stagnation. Survival analysis is used to estimate the effect of R&D investment on firm survival. Finally, new data is constructed to account for the impact of births, deaths and migration on firm dynamics and job growth in England’s Local Economic Partnerships.

The level of the session is: Advanced

Start time: 10:00
Title: Understanding the evolution of the public/private sector wage gap over time: a quantile regression approach to decomposing marginal wage distributions using the Labour Force Survey
Presenter: Professor Phil Murphy
Affiliation: University of Swansea

Start time: 11:15
Title: Understanding productivity performance in the Great Stagnation: a dynamic decomposition approach
Presenter: Dr Chiara Rosazza Bondibene
Affiliation: National Institute of Economic and Social Research

Start time: 11:45
Title: Using survival analysis to estimate the effect of R&D investment on firm survival
Presenter: Dr Eshref Trushin
Affiliation: Durham University

Start time: 12:15
Title: Accounting for the impact of births, deaths and migration on the firm dynamics and job growth in England’s Local Economic Partnerships
Presenter: Dr Michael Anyadike-Danes
Affiliation: Aston Business School

Methodological Innovations in Qualitative Longitudinal Research

Session: Tuesday 8th July AM (10.00 - 12.45)
New frontiers in QLR and cultivating a QLR sensibility

Presenter: Professor Rachel Thomson and Dr Ester McGeeney
Affiliation: University of Sussex

Face to face: tracing the real and mediated in children's cultural worlds

Presenter: Mr Liam Berriman
Affiliation: University of Sussex

The potential of video telephony in qualitative longitudinal research: A participatory and interactionist approach to assessing remoteness and rapport

Presenter: Dr Susie Weller
Affiliation: London South Bank University

Cross-National Research

Session: Tuesday 8th July AM (10.00 - 12.45)
Room: Arumugam building, floor 1
Convenor: Professor Asghar Zaidi
Affiliation: Centre for Research on Ageing, University of Southampton

The session offers presentations from major international organisations, (namely UN, the European Commission, European Centre Vienna, HelpAge International) and draws on these organisations' substantive cross-national research in their flagship publications. The presentations highlight the benefits and limitations of comparative research methods, for their own policy advocacy work and for policymaking communities of individual nations. They also discuss how the key challenges of diversity in norms and contexts across nations and lack of international comparability of data are dealt with, and what challenges still remain unresolved (or partly resolved) that inhibit reaping full benefits of the comparative research.

Innovations in Survey Methods

Session: Tuesday 8th July AM (10.00 - 12.45)
Room: JCR building, Lecture Theatre
Although we hear much these days about the research potential of ‘naturally occurring’ data which arise through the pervasive
digitisation of social and economic life, planned research designs which enable valid inferences to be made from samples to clearly
defined populations remain at the core of research practice throughout the social sciences and beyond. However, in order to remain
relevant and robust, sample survey research methods must continually adapt to the changing social and technological patterns of
contemporary life. This session presents research at the cutting edge of survey research practice from the academic and non-academic
sectors.

The level of the session is: Accessible

Start time: 10:00
Title: Introduction to the session
Presenter: Professor Patrick Sturgis
Affiliation: University of Southampton

Start time: 10:15
Title: Understanding nonresponse on Understanding Society
Presenter: Professor Peter Lynn
Affiliation: University of Essex

Start time: 11:15
Title: Fieldwork effort, Response rate and the distribution of survey outcomes: a multi-level meta-analysis
Presenter: Mr Joel Williams
Affiliation: TNS-BMRB

Start time: 11:45
Title: Item nonresponse and measurement error in cross-national surveys: methods of data collection and analysis
Presenter: Dr Jouni Kuha
Affiliation: London School of Economics

Start time: 12:15
Title: Discussion
Presenter: Professor Patrick Sturgis
Affiliation: University of Southampton

Methods at the Boundaries of Social Sciences and Arts/Humanities

Session: Tuesday 8th July AM (10.00 - 12.45)
Room: Arumugam building, floor 2
Convenor: Dr Jen Tarr
Affiliation: London School of Economics and Political Science

This session will explore the relationship between methods from the arts and humanities and the social sciences, with particular
emphasis on the role of the visual arts and digital methods. It draws on several ongoing research projects including NCRM-funded
projects MIDAS (Methodological Innovation in Digital Arts and Social Sciences) at IoE and Communicating Chronic Pain at LSE.

The level of the session is: Accessible

Start time: 10:00
Title: Creative workshops as a research method: Communicating Chronic Pain
Presenter: Dr Jen Tarr
Affiliation: London School of Economics and Political Science

Start time: 10:20
Title: Digital aspects of Communicating Chronic Pain
Presenter: Dr Elena Gonzalez-Polledo
Affiliation: London School of Economics and Political Science

Start time: 11:15
Title: MIDAS: Methodological Innovation in Digital Arts and Social Sciences
Presenter: Professor Carey Jewitt
Affiliation: Institute of Education

Start time: 11:50
Title: Can Sociology really use art installations?
Presenter: Dr Nina Wakeford
Affiliation: Goldsmiths College University of London
Chinese social media censorship constitutes the largest selective suppression of human communication in history. This large system leaves large footprints that reveal a great deal about itself. We conducted an observational study, downloading all social media posts before the government can censor some, and then detecting which are censored. We also conducted a randomised experimental study, and a participatory study where we set up our own social media site there. The keynote will demonstrate that criticisms of the state are published whereas posts with collective action potential are censored. See <a href="http://j.mp/ChinaExp">http://j.mp/ChinaExp</a> and <a href="http://j.mp/ChinaObs">http://j.mp/ChinaObs</a> Gary King is the Albert J. Weatherhead III University Professor at Harvard University. He is based in the Department of Government (in the Faculty of Arts and Sciences) and serves as Director of the Institute for Quantitative Social Science. King develops and applies empirical methods in many areas of social science research, focusing on innovations that span the range from statistical theory to practical application. King was listed as the most cited political scientist of his cohort among the group of "political scientists who have made the most important theoretical contributions" to the discipline "from its beginnings in the late-19th century to the present"; and on ISI's list of the most highly cited researchers across the social sciences. His work on legislative redistricting has been used in most American states by legislators, judges, lawyers, political parties, minority groups, and private citizens, as well as the U.S. Supreme Court. His work on inferring individual behaviour from aggregate data has been used in as many states by these groups, and in many other practical contexts.

The level of the session is: Accessible

Start time: 14:15
Title: Reverse engineering Chinese censorship: social media and research
Presenter: Professor Gary King
Affiliation: Harvard University

How to Use Oral History Methods

Oral history as a source of evidence about the past and as a research method has been much contested, yet is increasingly used by researchers working in a range of academic disciplines, by society more widely and in the media. Criticism and popularity pose challenges which we will consider as we provide an introduction to designing oral history into research looking at: memory and reliability; sampling and representivity; the oral history interview; analysis and interpretation; ethics and emotions. We will draw on interview examples and provide guidance into accessing the wider oral history literature.

The level of the session is: Accessible

Start time: 14:15
Title: How to use oral history methods
Presenters: Professor Joanna Bornat and Professor Jenny Harding
Affiliation: The Open University and London Metropolitan University

Telling the Untellable: Researching Emotionally Sensitive and Challenging Topics

This session will consist of an initial presentation followed by a workshop and will focus on the challenges of researching and disseminating emotionally sensitive topics. The presenters will begin by offering examples from their experience of their doctoral research within very different but equally emotive areas and will identify common themes. The participatory workshop will then invite the audience to reflect on these themes and share their own experiences. The emphasis throughout both the presentation and workshop will be on the sequestration of certain types of emotionally challenging experience within knowledge construction and qualitative methodology.

The level of the session is: Accessible

Start time: 14:15
Title: Telling the untellable
Presenters: Ms Claire Bennett and Dr Denise Turner
Possibilities of Paradata: Technologies and Social Practices: Poverty Surveys 60 Years On

Session: Tuesday 8th July PM (14.15 - 15.30)
Room: Arumugam building, floor 1
Convenor: Professor Rosalind Edwards
Affiliation: University of Southampton

This session examines paradata as a produce of the technology, and social and professional mores of the time. It explores the nature of paradata from Townsend’s influential 1967-68 Poverty in the UK survey, and that from the 2012 UK Poverty and Social Exclusion survey. Presenters will consider the notes written by fieldworkers in the margins of the paper-based 1967-8 survey booklets, and quantitative and qualitative analyses of computer-recorded interview behaviour from the 2012 survey. What lessons for future paradata capture can be drawn from this historical comparison?

The level of the session is: Accessible

Start time: 14:15
Title: Marginalia forms and narratives in the Poverty in the UK survey 1968
Presenters: Ms Heather Elliott and Professor Ann Phoenix
Affiliation: Thomas Coram Research Unit, Institute of Education London
Start time: 14:40
Title: Applications of survey paradata and the UK Poverty and Social Exclusion survey 2012
Presenters: Professor David Gordon and Dr Eldin Fahmy
Affiliation: Townsend Centre for International Poverty Research, University of Bristol
Start time: 15:05
Title: Paradata and administering the UK Poverty and Social Exclusion survey
Presenter: Dr Karen Bell
Affiliation: Townsend Centre for International Poverty Research, University of Bristol

Mixing Modes in Social Surveys: Current State of the Art

Session: Tuesday 8th July PM (16.00 - 17.30)
Room: Bernard Sunley building, Lecture Theatre
Convenor: Ms Gerry Nicolaas
Affiliation: Research Methods Centre at Ipsos MORI

Mixing modes of data collection is increasingly common in social surveys. It is often claimed that mixing modes has the potential of improving population coverage and reducing non-response bias, but it may come at the price of reduced data comparability. The aim of this session is to offer an overview of what is currently known about mixing modes, with specific attention to the issues of representativeness and questionnaire design.

The level of the session is: Accessible

Start time: 16:00
Title: Introduction
Presenter: Ms Gerry Nicolaas
Affiliation: Research Methods Centre at Ipsos MORI
Start time: 16:05
Title: Challenges of coverage, Sampling and participation in mixed mode surveys
Presenter: Professor Peter Lynn
Affiliation: University of Essex
Start time: 16:35
Title: Understanding the causes of measurement differences by mode
Presenter: Ms Gerry Nicolaas
Affiliation: Research Methods Centre at Ipsos MORI
Start time: 17:00
Title: The questionnaire design pitfalls of multiple modes
Presenter: Dr Pamela Campanelli
Affiliation: The Survey Coach
## How to Use Visual Research Methods

**Session:** Tuesday 8th July PM (16.00 - 17.30)  
**Room:** JCR building, Lecture Theatre  
**Convenors:** Dr Kate Wall and Dr Elaine Hall  
**Affiliation:** Durham University and Northumbria University

This will be a highly interactive session that explores what incorporating the visual really means including: - boundaries to the field; - study design; - potential / limitations of specific visual tools; - issues of quality, rigour and ethics; - modes of analysis; - dissemination. Participants will need to bring a piece of visual research data to answer the enquiry: “What is my research space?”. Your decisions about what constitutes visual data will be a focus for discussion. This evidence will form a data set which supports activities allowing us to problematise the visual research process in real time.

*The level of the session is: Accessible*

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<th>Start time</th>
<th>Title</th>
<th>Presenter</th>
<th>Affiliation</th>
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<tr>
<td>16:00</td>
<td>The developing field of visual methodology</td>
<td>Dr Kate Wall</td>
<td>Durham University</td>
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<tr>
<td>16:30</td>
<td>Exploring examples of visual methods use in social science</td>
<td>Dr Elaine Hall</td>
<td>Northumbria University</td>
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<tr>
<td>17:00</td>
<td>Analysing visual methods: affordances and constraints</td>
<td>Dr Kate Wall and Dr Elaine Hall</td>
<td>Durham University and Northumbria University</td>
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## How to Expand Your Methodological Comfort Zone

**Session:** Tuesday 8th July PM (16.00 - 17.30)  
**Room:** Arumugam building, floor 2  
**Convenors:** Professor Alison Wray and Professor Mike Wallace  
**Affiliation:** Cardiff University

This workshop will explore with research students and early career academics one aspect of the transition over time from ‘novice’ to ‘expert’ researcher. Our recent investigations into the nature of expert thinking in social science research indicate that one needs a broad methodological ‘literacy’, so that the right tool can be used for the investigative job in hand. Participants will be invited to extend their comfort zone by considering different ways of addressing a complex research problem, identifying the risks and benefits of combining approaches, and considering the practicalities of managing a larger box of methodological tools.

*The level of the session is: Accessible*

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<th>Start time</th>
<th>Title</th>
<th>Presenters</th>
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<tr>
<td>16:00</td>
<td>How to expand your methodological comfort zone</td>
<td>Professor Alison Wray and Professor Mike Wallace</td>
<td>Cardiff University</td>
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## Resolving Methodological Challenges in Criminal Justice Research

**Session:** Tuesday 8th July PM (16.00 - 17.30)  
**Room:** Bernard Sunley building, room D  
**Convenor:** Dr Paul Stoneman  
**Affiliation:** Department of Sociology, University of Surrey

This session addresses the methodological challenges relating to gathering data and making inferences about various populations within the field of Criminology. Specifically, it will cover the challenges involved when (a) working with official data; (b) understanding young offenders’ influence on parents; (c) investigating hard to reach communities who are victims of hate crime, and (d) tracking prisoners through their sentences.

*The level of the session is: Accessible*

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<th>Start time</th>
<th>Title</th>
<th>Presenter</th>
<th>Affiliation</th>
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<tbody>
<tr>
<td>16:00</td>
<td>Working with official data: the challenge of critique</td>
<td>Dr Mike McGuire</td>
<td>Department of Sociology, University of Surrey</td>
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Parents of young offenders as blameworthy victims? Methodological challenges and solutions

Presenter: Dr Daniel McCarthy
Affiliation: Department of Sociology, University of Surrey

Start time: 16:40
Title: Researching hate crime: methodological challenges with investigating ‘hard to reach’ communities
Presenter: Mr Jon Garland
Affiliation: Department of Sociology, University of Surrey

Start time: 17:05
Title: Following prisoners through their sentence: using data to adjust for attrition in a longitudinal survey
Presenter: Dr Ian Brunton-Smith
Affiliation: Department of Sociology, University of Surrey

Research Careers in Different Contexts

Session: Tuesday 8th July PM (16.00 - 17.30)
Room: Bernard Sunley building, room A
Convenor: Ms Kandy Woodfield
Affiliation: NatCen Social Research

Want to work in research but not quite sure where to start then this is the session for you! Join us for a series of short presentations from established researchers exploring research careers in different settings. Our panel will give you an insight into the many and varied careers you can develop in research. They will share career stories and discuss the challenges and opportunities different types of research roles offer. We will conclude with an open Q&A session.

The level of the session is: Accessible

Start time: 16:05
Title: Working as an independent researcher
Presenter: Dr Helen Kara
Affiliation: Independent

Start time: 16:25
Title: Working at NatCen - life in a social research organisation/agency
Presenter: Mr Alun Humphrey
Affiliation: NatCen Social Research

Start time: 16:45
Title: Life as an academic researcher
Presenter: Dr Dave O'Brien
Affiliation: City University, London

Start time: 17:05
Title: Working at the Joseph Rowntree Foundation
Presenter: Ms Aleks Collingwood
Affiliation: Joseph Rowntree Foundation

Swiss Methods Festival Guest Session: Longitudinal Studies in Conversation Analysis

Session: Tuesday 8th July PM (16.00 - 17.30)
Room: Bernard Sunley building, room C
Convenors: Professor Thomas Eberle and Professor Esther González-Martínez
Affiliation: University of St. Gallen and University of Fribourg & Haute école de santé Arc

Conversation analysis explores the interplay between the situated organization of talk-in-interaction and the production of social action. Since the 1960s, it has focused on the organization of generic conversational practices in many different situations and languages. This session is dedicated to the emerging field of longitudinal conversation analysis that documents change in conversational practices across time. It shows how detailed sequential analysis of longitudinal data of talk-in-interaction helps understanding change in social practices, and ultimately people’s competence for social interaction, shedding new light to phenomena classically captured by such notions as ‘socialization’, ‘routinization’, or ‘learning’.

The level of the session is: Advanced

Start time: 16:00
Title: Introduction: Longitudinal studies in conversation analysis
Presenters: Professor Thomas Eberle and Professor Esther González-Martínez
Affiliation: University of St. Gallen and University of Fribourg & Haute école de santé Arc
Start time: 16:10
Title: Documenting change across time: an au-pair girl’s storytellings within the host family
Presenter: Professor Simona Pekarek Doehler
Affiliation: University of Neuchâtel
Start time: 16:35
Title: Keeping it together: emic resources for cross-situational coherence and change
Presenter: Professor Fritjof Sahlström
Affiliation: University of Helsinki
Start time: 17:00
Title: Second language acquisition in the wild
Presenter: Professor Johannes Wagner
Affiliation: University of Southern Denmark

Publishing in Journals and Peer Review Process

Session: Tuesday 8th July PM (16.00 - 17.30)
Room: Arumugam building, floor 1
Convenor: Professor Melanie Nind
Affiliation: University of Southampton

This workshop is intended to support any researcher wishing to publish their work in journals or wishing to learn more about the process. We will begin with a series of presentations addressing publishing in journals from a publisher’s perspective; an editor’s perspective; a reviewer’s perspective; and a submitting author’s perspective. The latter part of the session will be a more interactive question and answer session in which a panel of publisher, editor, reviewer and author will respond to the questions that participants bring along and that arise during the presentations.

The level of the session is: Accessible

Start time: 16:05
Title: A publisher’s perspective
Presenter: Mrs Helen Wheeler
Affiliation: Taylor & Francis
Start time: 16:15
Title: An editor’s perspective
Presenter: Professor Liz Todd
Affiliation: University of Newcastle
Start time: 16:25
Title: A reviewer’s perspective
Presenter: Professor Pat Sikes
Affiliation: University of Sheffield
Start time: 16:35
Title: A submitting author’s perspective
Presenter: Dr Yvonne Downs
Affiliation: University of Huddersfield
Start time: 16:45
Title: Interactive question and answer panel - What do YOU want to know?
Presenter: Professor Melanie Nind
Affiliation: University of Southampton

How to Manage and Share Data

Session: Tuesday 8th July PM (16.00 - 17.30)
Room: Mary Sunley building, Seminar Room
Convenor: Ms Louise Corti
Affiliation: UK Data Service
While many PhDs and early career researchers acquire the skills to collect and analyse data, longer term management of data to enable sharing and reuse of those data rarely feature in training. Indeed, they are often only learned later when working on large and well coordinated research projects. This session will introduce professional data skills that can help prepare you for your research career ahead. Through the use of hands-on exercises you will gain a greater understanding of what it ‘means’ to manage and store research data, and of the responsibilities you have for meeting ethical and legal requirements.

*The level of the session is: Accessible*

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<tr>
<th>Start time</th>
<th>Top tips for managing and sharing research data</th>
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**Presenter:** Ms Louise Corti  
**Affiliation:** UK Data Service

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<thead>
<tr>
<th>Start time</th>
<th>Hands-on exercises and quizzes for managing and sharing data</th>
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**Presenter:** Ms Louise Corti  
**Affiliation:** UK Data Service

**‘What is ...Crowdsourcing’, 'What is...Fixed Effects' and 'What is...Small Area Estimation'**

*Session:* Tuesday 8th July PM (16.00 - 17.30)  
*Room:* Mary Sunley building, Lecture Theatre  
*Convenor:* Dr Andy Cullis  
*Affiliation:* University of Southampton

What Is... sessions are designed to provide an introduction to a range of research methods and related methodological issues. The methods will be presented in an accessible fashion and their uses will be described. In this session the presentations will be on ‘crowdsourcing’, ‘fixed effects’ and ‘small area estimation’. Each presentation will last about 30 minutes which consists of 20 for the presenter and 10 for questions/discussion from the audience, who are assumed to be interested but to have no prior knowledge of the method under discussion. Sessions will recorded and made available on the NCRM website.

*The level of the session is: Accessible*

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<th>Start time</th>
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**Presenter:** Dr Andrew Hudson-Smith  
**Affiliation:** University College London

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<tr>
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**Presenter:** Dr Mirko Draca  
**Affiliation:** University of Warwick

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<th>Start time</th>
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**Presenter:** Dr Dimitris Ballas  
**Affiliation:** University of Sheffield

**Laurie Taylor: Madness in Their Methodology**

*Session:* Tuesday 8th July PM (20.30 - 22.00)  
*Room:* Bernard Sunley building, Lecture Theatre  
*Convenor:* Professor Rosalind Edwards  
*Affiliation:* University of Southampton

In this talk, Laurie Taylor will provide an introduction to a number of social scientists whose unusual and sometimes frankly deviant approach to social science research has not only informed the discipline but also enhanced the meaning of life. Laurie’s weekly satirical column on university life has appeared in the Times Higher Education Supplement for the last 33 years. He presents BBC Radio 4’s ‘Thinking Allowed’, looking at society and social change, and a Sky Arts television interview programme. Laurie is a visiting professor at Birkbeck College, University of London, and the University of Arts and Westminster University.

*The level of the session is: Accessible*

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<th>Start time</th>
<th>Laurie Taylor: Madness in Their Methodology</th>
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**Presenter:** Professor Laurie Taylor
Affiliation: Broadcaster and columnist
Using Linked Administrative Data for Research

<table>
<thead>
<tr>
<th>Session:</th>
<th>Wednesday 9th July AM (09.15 - 12.45)</th>
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<tr>
<td>Room:</td>
<td>Bernard Sunley building, Lecture Theatre</td>
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<tr>
<td>Convenor:</td>
<td>Professor Peter Smith</td>
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<td>Affiliation:</td>
<td>University of Southampton</td>
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Part 1. How to use the Administrative Data Service (9.15-10.45, presentations 1-3) This session will outline what the administrative data service has to offer, how to get started with an application, and the types of linked data that are available in each of the four UK countries. Part 2. Methodological challenges in using linked administrative data (11.15-12.45, presentations 4-6) The session will highlight some of the methodological challenges involved in linking administrative data.

The level of the session is: Accessible

| Start time: | 09:15 |
| Title: | Getting started |
| Presenter: | Dr Melanie Wright |
| Affiliation: | UK Data Service |

| Start time: | 09:35 |
| Title: | What data are available? Spotlight on data for linkage in the four UK countries |
| Presenters: | Professor Peter Smith and Professor Chris Dibben |
| Affiliation: | University of Southampton and University of St Andrews |

| Start time: | 10:15 |
| Title: | Question and answer session: panel consisting of representatives from the ADS and the four ADRCs |
| Presenter: | Professor Ruth Gilbert |
| Affiliation: | University College London |

| Start time: | 11:15 |
| Title: | Methods for dealing with linkage error |
| Presenter: | Professor Harvey Goldstein |
| Affiliation: | University of Bristol |

| Start time: | 11:45 |
| Title: | Linking cohort studies to administrative data |
| Presenter: | Professor Lorraine Dearden |
| Affiliation: | Institute for Fiscal Studies |

| Start time: | 12:15 |
| Title: | Linking historical administrative data |
| Presenter: | Professor Chris Dibben |
| Affiliation: | University of St Andrews |

Analysing Canonical Narratives of Good and Bad in Everyday Life/Analysing Everyday Digital Narratives

<table>
<thead>
<tr>
<th>Session:</th>
<th>Wednesday 9th July AM (09.15 - 12.45)</th>
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<tbody>
<tr>
<td>Room:</td>
<td>Mary Sunley building, Seminar Room</td>
</tr>
<tr>
<td>Convenors:</td>
<td>Professor Ann Phoenix and Ms Heather Elliott</td>
</tr>
<tr>
<td>Affiliation:</td>
<td>Institute of Education, London</td>
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</tbody>
</table>

Presentation One: Catherine and Joe will present from their respective PhD projects, offering participants the opportunity to discuss extracts of data. They will consider and invite feedback on how individuals challenge and/or reproduce contextually located cultural expectations of “good” behaviour in relation to environment and parenting in their narratives of everyday life. Presentation Two: This practical session focuses on how to work narratively with digital data. Taking account of how platform and content work together, we consider methods for analysing blogs about mothering to understand everyday family practices and how online identities are performed and revised.

The level of the session is: Accessible

| Start time: | 09:15 |
| Title: | ‘Family Lives and the Environment’ and ‘Parenting Identities and Practices’: perspectives from two PhD studies |
| Presenters: | Ms Catherine Walker and Mr Joe Winter |
Longitudinal Data Analysis: Methods and Applications

Session: Wednesday 9th July AM (09.15 - 12.45)
Room: Arumugam building, floor 2
Convenor: Professor Fiona Steele
Affiliation: London School of Economics and Political Science

This session includes presentations on methodological and applied research carried out by members of the NCRM LEMMA 3 node. New methodological developments have been implemented in the Stat-JR software package, developed under LEMMA. Topics include a review of methods for handling missing data, a comparison of different approaches to causal modelling, and models for the analysis of longitudinal and multilevel data structure. Areas of application include education, demography and economics.

The level of the session is: Advanced

Start time: 09:15
Title: Efficient methods for handling missing values in multilevel and longitudinal data structures: a review of methods and a description of available software
Presenter: Professor Harvey Goldstein
Affiliation: University of Bristol

Start time: 09:45
Title: The causal analysis of longitudinal data: comparing three different approaches from three different disciplines
Presenter: Professor Paul Clarke
Affiliation: University of Essex

Start time: 10:15
Title: Modelling heterogeneous variance-covariance components in two-level multilevel models with application to school effects educational research
Presenter: Dr George Leckie
Affiliation: University of Bristol

Start time: 11:15
Title: Extending school evaluation models to identify the effect of families and neighbourhoods on students’ achievement using Swedish registry data
Presenter: Dr Robert French
Affiliation: University of Bristol

Start time: 11:45
Title: A longitudinal mixed logit model for estimation of push and pull effects in residential location choice
Presenter: Professor Fiona Steele
Affiliation: London School of Economics and Political Science

Start time: 12:15
Title: Stylised fact or situated messiness? A multilevel country panel analysis of the effects of debt on national economic growth, using Reinhart and Rogoff’s data
Presenter: Mr Andrew Bell
Affiliation: University of Bristol

Researching the City

Session: Wednesday 9th July AM (09.15 - 12.45)
Room: Bernard Sunley building, room C
Convenor: Professor Mark Birkin
Affiliation: University of Leeds

The session will explore the implications of the latest developments in technology, analysis and data acquisition for our understanding of the form and function of urban areas. -Communicating the City will consider tools for visualising the spatial structure and dynamic patterns of cities. -Diagnosing the City will discuss the capture of data and toolkits for analytics and mining intelligence from big spatial data. -Simulating the City will look at model-based representations of the urban environment, with a focus on planning. -Monitoring the City will assess movement patterns with reference to both new technologies and classical concerns about land-use.
Methodologically Informed Teaching, Learning and Use of Computer Assisted Qualitative Data Analysis (CAQDAS) Packages

Session: Wednesday 9th July AM (09.15 - 12.45)
Room: Bernard Sunley building, room D
Convenor: Dr Christina Silver
Affiliation: University of Surrey

Computer Assisted Qualitative Data Analysis (CAQDAS) packages have been available for several decades, yet instruction is not embedded across university curricula. This session considers reasons for and implications of this, suggesting models for curriculum development. Presentations from expert users and teachers of qualitative methodology and software, including NVivo, ATLAS.ti and MAXQDA present results of research into technology adoption, discuss challenges and experiences of teaching methodology and software together and illustrate models of good practice.

The level of the session is: Accessible

Start time: 09:15
Title: Teaching CAQDAS to undergraduates and postgraduates: issues affecting adoption
Presenter: Mr Graham Gibbs
Affiliation: University of Huddersfied

Start time: 09:45
Title: Use of qualitative software: lessons for instructors from qualitative longitudinal research into the acceptance and adoption of technology
Presenters: Dr Christina Silver and Dr Christine Rivers
Affiliation: CAQDAS Networking Project and University of Surrey

Start time: 10:15
Title: Assistance or analysis? Managing learners' expectations
Presenter: Dr Ian Fouweather
Affiliation: University of Bradford

Start time: 11:15
Title: Embedding NVivo in postgraduate social research training
Presenters: Professor Howard Davis and Dr Anne Krayer
Affiliation: Wales Institute of Social & Economic Research, Data & Methods (WISERD) and Bangor University

Start time: 11:45
Title: Resolving the contradictions between qualitative methods and qualitative software
Presenter: Dr Nicholas Woolf
Affiliation: Henley Business School, The University of Reading

Start time: 12:25
Title: Panel discussion
Presenter: Dr Christina Silver
Affiliation: CAQDAS Networking Project
Microeconometric Methods to Identify Causal Effects - Theory and Applications

Session: Wednesday 9th July AM (09.15 - 12.45)
Room: Bernard Sunley building, room A
Convenor: Professor Sascha Becker
Affiliation: CAGE and Dept of Economics @ University of Warwick

This sessions presents popular methods to identify causal effects, used in the applied social sciences, such as instrumental variables (IV), regression-discontinuity design (RDD), Difference-in-differences (DiD), and Matching/Synth Control Method (SCM) and applications thereof.

The level of the session is: Accessible

Start time: 09:15
Title: Instrumental variables estimation: theory, intuition and applications
Presenter: Dr Mirko Draca
Affiliation: CAGE and Dept of Economics @ University of Warwick
Start time: 10:00
Title: Regression-Discontinuity Design: theory, intuition and applications
Presenter: Dr Clément de Chaisemartin
Affiliation: CAGE and Dept of Economics @ University of Warwick
Start time: 11:15
Title: Difference-in-Differences designs: theory, intuition and applications
Presenter: Dr Fabian Waldinger
Affiliation: CAGE and Dept of Economics @ University of Warwick
Start time: 12:00
Title: Matching and Synthetic Control Methods: theory, intuition and applications
Presenter: Professor Sascha O. Becker
Affiliation: CAGE and Dept of Economics @ University of Warwick

How to Read and Write Critically

Session: Wednesday 9th July AM (09.15 - 12.45)
Room: Arumugam building, floor 1
Convenors: Professor Mike Wallace and Professor Alison Wray
Affiliation: Cardiff University

This workshop provides support with learning to become a critical reader of academic literature in social science fields and a self-critical writer of literature reviews, including those forming part of a thesis. The presenters are co-authors of the textbook ‘Critical Reading and Writing for Postgraduates’ (published by Sage, 2nd edition 2011). The workshop will be based on material in it. Participants will be invited to bring an academic article or chapter reporting research that they wish to engage with critically, and to try conducting an in-depth critical analysis of this document using frameworks drawn from the book.

The level of the session is: Accessible

Start time: 09:15
Title: How to read and write critically
Presenters: Professor Mike Wallace and Professor Alison Wray
Affiliation: Cardiff University

Challenges/Opportunities of Using Social Media for Social Science Research

Session: Wednesday 9th July AM (09.15 - 12.45)
Room: JCR building, Lecture Theatre
Convenor: Ms Kandy Woodfield
Affiliation: NatCen Social Research

Social media is used increasingly in social science research as a source of data, a way to connect with participants and with other researchers. These research approaches raise interesting and challenging questions for conventional approaches to research. In this session leading members of last year’s NCRM funded Network of Methodological Innovation - Blurring the Boundaries - New Social Media, New Social Science? will be talking about case studies from their own experience. The #NSMNSS network is a thriving global community of researchers using social media. This session will give you a chance to hear more about their work.

The level of the session is: Accessible

Start time: 09:15
Research Ethics in Context: Qualitative Methods and Ethical Challenges

Session: Wednesday 9th July AM (09.15 - 12.45)
Room: Mary Sunley building, Lecture Theatre
Convenor: Dr Rose Wiles
Affiliation: University of Southampton

Different methods and methodologies raise different ethical challenges albeit ones that are inevitably influenced by the context of research. Through a series of presentations, this session will explore some of the ethical challenges that arise in using specific qualitative approaches. The session will include presentations from researchers using participant observation, auto/biography, mixed methods and online methods. Drawing on a range of research projects, presentations will explore some of the ethical challenges encountered and how the emergent issues have been negotiated within the context of specific research projects.

The level of the session is: Accessible

Start time: 09:15
Title: Ethics in family research across contexts: Reflections from a multi-method study
Presenter: Dr Janet Boddy
Affiliation: University of Sussex
Start time: 09:45
Title: Does the Web challenge our traditional ethical arrangements?
Presenter: Ms Lisa Sugiura
Affiliation: University of Southampton
Start time: 10:15
Title: Ethically researching and re-presenting lives: challenges and pitfalls in auto/biographical work.
Presenter: Professor Pat Sikes
Affiliation: University of Sheffield
Start time: 11:15
Title: Situated ethics in participatory research with young people
Presenter: Dr Grace Spencer
Affiliation: University of Nottingham
Start time: 11:45
Title: Discussant
Presenter: Dr Elizabeth Bishop
Affiliation: University of Essex
Contemporary mixed methods research veers away from a 'loosely bounded' to a 'bounded' concept. I deploy the concept of reification, defined as taking an object/abstraction and treating it as if it were such that it takes on the quality of 'thing-ness', having a concrete independent existence. I argue that the contemporary reification of mixed methods as a ‘thing’ is fuelled by three interrelated factors: (1) The growing formalisation of mixed methods as design; (2) The movement towards mixed methods guidelines for ‘best’ practice; and (3) The deployment of ‘pragmatism’ as the ‘philosophical partner’ for mixed methods inquiry. Sharlene Hesse-Biber is a professor in the Sociology Department of Boston College and Director of the Women’s & Gender Studies Program. She has published widely on the impact of sociocultural factors on women’s body image as well as on methodological and methods issues, including the role of technology and emergent and mixed methods in social research. Her monograph, Am I Thin Enough Yet? (Oxford, 1996), was selected as one of Choice magazine’s best academic books for 1996. She is author of The Cult of Thinness (Oxford, 2007) and Mixed Methods Research: Merging Theory With Practice (Guilford Publications, 2010). She is the coauthor of Working Women in America (Oxford, 2005) and author of The Practice of Qualitative Research (Sage Publications, third edition expected in 2015). She is the coeditor of Approaches to Qualitative Research (Oxford, 2004), Feminist Perspectives on Social Research (Oxford, 2004), Emergent Methods in Social Research (Sage, 2006), and The Handbook of Emergent Methods (Guilford, 2008). She is also the editor of The Handbook of Feminist Research (Sage, 2007, 2012), an AESA Critics’ Choice Award winner and selected as one of Choice magazine’s outstanding academic titles for 2007.
Katie Metzler, Senior Commissioning Editor at SAGE, will convene an introductory section on academic publishing and will help you to think about the best way to disseminate your research. The talk aims to give you an insight into what publishers are looking for in an author, and what you should be looking for in a publisher. Jai Seaman will give you top tips for publishing in journals and will talk through the process of preparing a book proposal for an academic publisher. Stephen Khan from The Conversation will give advice on engaging with the media and writing for the public.

**The level of the session is: Accessible**

Start time: 14:15  
Title: Getting published in books and journals  
Presenter: Miss Jai Seaman  
Affiliation: SAGE Publications

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Start time: 14:35  
Title: Writing for the media  
Presenter: Mr Stephen Khan  
Affiliation: The Conversation

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### Using Specialist Bibliographies, Abstracting and Indexing Databases

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<th>Session:</th>
<th>Wednesday 9th July PM (14.15 - 15.30)</th>
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<tr>
<td>Room:</td>
<td>Arumugam building, floor 1</td>
</tr>
<tr>
<td>Convenor:</td>
<td>Mr Rob Newman</td>
</tr>
<tr>
<td>Affiliation:</td>
<td>ProQuest</td>
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Using examples from ProQuest’s abstracting and indexing databases in the social sciences such as Sociological Abstracts and IBSS, this session will provide guidance on how such bibliographic tools can be useful and help save time in your research, whether you are doing simple keyword searches or want to construct more complex search strategies. The session will show how specialist A&I databases differ from and add value compared to discovery services and Google Scholar; when you would use them in your research; how they work and how to get the best out of them.

**The level of the session is: Accessible**

Start time: 14:15  
Title: Using specialist bibliographies, abstracting and indexing databases  
Presenters: Mr Rob Newman and Ms Rebecca Ursell  
Affiliation: ProQuest

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### Knowledge Mobilisation and the Social Sciences: Engagement, Coproduction, and Exchange

<table>
<thead>
<tr>
<th>Session:</th>
<th>Wednesday 9th July PM (16.00 - 17.30)</th>
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<tr>
<td>Room:</td>
<td>Bernard Sunley building, Lecture Theatre</td>
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<tr>
<td>Convenors:</td>
<td>Professor Irene Hardill and Ms Ceridwen Roberts</td>
</tr>
<tr>
<td>Affiliation:</td>
<td>University of Northumbria and University of Oxford</td>
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The workshop, chaired by Ceridwen Roberts, Oxford University has three interlinked themes which will be highlighted in papers: Theme 1 - Mobilising social sciences, knowledge and value. Theme 2 - Engagement, co-production and exchange, and Theme 3 - Knowledge mobilisation strategies and techniques. The workshop will end with an interactive debate on an agenda for action, social science for the 21st century, opening with Barbara Doig, formerly of the Scottish Government. The participants draw on papers published in Contemporary Social Science (8,3,2013). The related discussion will feed into a Knowledge Mobilisation Handbook.

**The level of the session is: Accessible**

Start time: 16:00  
Title: Mobilising social sciences, knowledge and value  
Presenters: Professor Richard Thorpe and Ms Charlotte Coleman  
Affiliation: Leeds University

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Start time: 16:20  
Title: Engagement, co-production and exchange  
Presenters: Dr Tanja Bueltmann and Dr Nicholas Jenkins  
Affiliation: Northumbria University and Edinburgh University

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Start time: 16:50  
Title: Knowledge mobilisation strategies and techniques  
Presenters: Professor Angie Hart and Ms Emily Gagnon  
Affiliation: Brighton University and community organisation Brighton
How to Use Imitation Games

This session will introduce the theory and practice of Imitation Game research. We will: - describe the origins of the method and outline its distinctive features, including the close integration of qualitative and quantitative data; - demonstrate how to conduct Imitation Game research by running a live Imitation Game; - present results from our current research project that aims to develop the Imitation Game as a new method for comparative and longitudinal research. This will be a highly participatory and interactive session. If you have a laptop, tablet or smartphone that runs chrome or firefox, please bring it along!

The level of the session is: Accessible

Research Impact: How to Get Media Coverage of Your Research

This session will draw on the expertise of journalists, external relation managers, academics with strong media presence and public policy experts on how to get press coverage of your research and how to ensure maximum impact. What is the ideal way to write a press release? What is the best way of getting the media to cover your research? How can you use other mediums such as blogging and twitter to get media coverage?

The level of the session is: Accessible

Start time: 17:10
Title: Final plenary
Presenters: Ms Barbara Doig and Professor Irene Hardill
Affiliation: Barbara Doig Consulting and Northumbria University

Start time: 16:00
Title: Imitation games 101: principles of imitation game research
Presenters: Professor Harry Collins and Dr Rob Evans
Affiliation: Cardiff School of Social Sciences

Start time: 16:30
Title: Live software demonstration: imitation games on the internet and on your mobile
Presenters: Dr Martin Weinel and Dr Rob Evans
Affiliation: Cardiff School of Social Sciences

Start time: 17:00
Title: What imitation games reveal: researching sexuality, religion and other topics
Presenters: Dr Andy Bartlett and Ms Jennifer Lyttleton-Smith
Affiliation: Cardiff School of Social Sciences

Start time: 16:00
Title: How has the IFS has built up its strong media presence?
Presenter: Mr Paul Johnson
Affiliation: Director, Institute for Fiscal Studies

Start time: 16:20
Title: How to write an effective press release?
Presenter: Mr David Budge
Affiliation: Institute of Education

Start time: 16:40
Title: How can blogging help get media exposure?
Presenter: Mr John Jerrim
Affiliation: Institute of Education

Start time: 17:00
Title: What broadcasters/journalists need from researchers
Presenter: Dame Jenni Murray
Beating Those Mid-PhD Blues

Session: Wednesday 9th July PM (16.00 - 17.30)
Room: Bernard Sunley building, room A
Convenor: Dr Ross English
Affiliation: Kings College London

This session will look at the loss of motivation that can occur at any point in a postgraduate researcher’s career but often happens mid-way through the period of study. We will look at common reasons for loss of motivation, distractions that get in the way of work and strategies for getting a researcher’s focus back on track. The session will take the form of presentation, personal reflection and small group discussion.

The level of the session is: Accessible

Start time: 16:00
Title: Beating those mid-PhD blues
Presenter: Dr Ross English
Affiliation: King’s College London

Finnish Research Methods Festival Guest Session: Analysing Diary Data / Ethical Agency / Online Ethnography

Session: Wednesday 9th July PM (16.00 - 17.30)
Room: Mary Sunley building, Seminar Room
Convenor: Dr Asko Tolvanen
Affiliation: Methodology Center of Human Sciences, University of Jyväskylä

First presentation approaches the topic from a practical as well as statistical point of view analyzing quantitative diary data with multilevel modeling. Second presentation discusses two important questions related to ethical agency in science: What kind of role researcher’s character and judgment have in ethical decision making, and what kind of institutional settings support ethical agency. Applying the insights, methods, and perspectives of ethnography to the virtual world issues is a delightful challenge for researchers interested in online communities of our information age. This third presentation depicts how traditional ethnographic research methodology is applied to online settings.

The level of the session is: Accessible

Start time: 16:00
Title: Analyzing diary data: multilevel approach
Presenter: Dr Asko Tolvanen
Affiliation: Methodology Center of Human Sciences, University of Jyväskylä
Start time: 16:30
Title: Ethical agency in science
Presenter: Dr Petteri Niemi
Affiliation: Methodology Center of Human Sciences, University of Jyväskylä
Start time: 17:00
Title: Online ethnography
Presenters: Dr Hannakaisa Isomäki and Dr Maggie McPherson
Affiliation: Methodology Center of Human Sciences, University of Jyväskylä and School of Education, University of Leeds

What is the UK Data Service?

Session: Wednesday 9th July PM (16.00 - 17.30)
Room: Bernard Sunley building, room C
Convenor: Professor David Martin
Affiliation: University of Southampton

In October 2012, ESRC combined its previous Economic and Social Data Service, Census Programme and Secure Data Service into a new UK Data Service - thereby providing an integrated service offering the research community a single point of access to an enormous range of secondary data. This session will provide an overview of the UK Data Service and to use it, highlighting three major areas of the data collection: UK Survey Data, International data and 2011 UK Census data. Expert staff from different areas of the service will be available to answer attendees’ questions.

The level of the session is: Accessible

Start time: 16:00
Title: What is the UK Data Service: a beginners guide
New Methods for Old Data: Diverse Approaches to Reusing Qualitative Data

Secondary analysis has been less common and more contested for qualitative data than for quantitative data. However, use of the approach has grown rapidly to become more widely accepted. This growth is explained by the open data movement, funder policies and researchers seeing benefits of sharing all manner of resources. This session showcases novel methodological approaches to reusing qualitative data: Brannen, Elliott and Phoenix employ narrative analysis to intergenerational, qualitative data on fathering by both secondary and original investigators; Andrews integrates narrative method with reuse; and Lawrence applies an historical framing to the question of social identity.

The level of the session is: Accessible

Ethnographic Portraits: Writing to Communicate

Artistic portraits illuminate and evoke. They hint at what lies beyond the frame. Ethnographic portraits do the same, revealing the complex interweaving of individual lives with the ‘grand narratives’ of politics and history. In this informal hands-on workshop we explore the practice of writing, and of teaching, ethnographic portraits as a research method. After presentations by the convenors introducing ethnographic portraiture, two doctoral students - Peidong Yang and Hem Borker - reflect on their own use of portraits. Together, we discuss their analytical potentials and limitations, their communicative possibilities, and their use in qualitative methods training.
# What is...Rhythmanalysis', 'What is...Qualitative Interviewing' and 'What is...Problem-Centred Interviewing'

**Session:** Wednesday 9th July PM (16.00 - 17.30)  
**Room:** Mary Sunley building, Lecture Theatre  
**Convenor:** Dr Andy Cullis  
**Affiliation:** University of Southampton

What Is... sessions are designed to provide an introduction to a range of research methods and related methodological issues. The methods will be presented in an accessible fashion and their uses will be described. In this session the presentations will be on 'Rhythmanalysis', 'Qualitative interviewing' and 'Problem-centred interviewing'. Each presentation will last about 30 minutes which consists of 20 for the presenter and 10 for questions/discussion from the audience, who are assumed to be interested but to have no prior knowledge of the method under discussion. Sessions will be recorded and made available on the NCRM.

## What is rhythmanalysis
**Presenter:** Dr Dawn Lyon  
**Affiliation:** University of Kent

## What is qualitative interviewing
**Presenter:** Professor Janet Holland  
**Affiliation:** London South Bank University

## What is problem-centred interviewing
**Presenter:** Dr Herwig Reiter  
**Affiliation:** German Youth Institute

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# Stimulating the Research Imagination: Red Magic

**Session:** Wednesday 9th July PM (20.30 - 22.00)  
**Room:** JCR building, Bar Annexe  
**Convenor:** Mr Ian Saville  
**Affiliation:** Socialism

Whereas David Copperfield is content with little tricks like making the Statue of Liberty disappear, Ian Saville aims at the much more ambitious goal of making International Capitalism and exploitation disappear. True, he hasn't quite succeeded, but he keeps on trying. This is a funny, magical, thought-provoking and topical celebration of Socialism.

*The level of the session is: Accessible*
Digital Research: A Multimodal Approach

Session: Thursday 10th July AM (09.15 - 12.45)
Room: Arumugam building, floor 2
Convenors: Professor Carey Jewitt and Dr Jeff Bezemer
Affiliation: Institute of Education, London

This session will introduce multimodality and demonstrate how this approach can be used to analyze interaction in a range of digital environments. The session will outline what multimodality is, its origins, principles and key concepts. An illustrative walk-through the process of multimodal data collection and analysis, including multimodal transcription, will be provided. This will be followed by three presentations showing the application of a multimodal approach to digital environments: online social media environments (Blogs and Pinterest) to examine style; touch-based interaction with screen-interfaces; and embodied interaction in digitally augmented learning environments. It closes with questions and answers.

The level of the session is: Accessible

Start time: 09:15
Title: What is multimodal research?
Presenter: Professor Carey Jewitt
Affiliation: Institute of Education, London University

Start time: 09:30
Title: Multimodal research: a walk through the process
Presenters: Dr Jeff Bezemer and Miss Kate Cowen
Affiliation: Institute of Education, London University

Start time: 11:15
Title: A multimodal approach to analyzing online social media
Presenter: Ms Berit Henriksen
Affiliation: Institute of Education, London University

Start time: 11:45
Title: Embodied interaction in digitally augmented learning environments
Presenter: Ms Mona Sakr
Affiliation: Institute of Education, London University

Start time: 12:15
Title: Touch based interaction with digital interfaces
Presenter: Professor Carey Jewitt
Affiliation: Institute of Education, London University

Pathways: Understanding Biosocial Influences on Health Throughout the Lifecourse

Session: Thursday 10th July AM (09.15 - 12.45)
Room: Bernard Sunley building, room A
Convenor: Professor Emily Grundy
Affiliation: London School of Economics

PATHWAYS aims to identify pathways that link socio-demographic circumstances and biological disadvantage to adult health, and parental family and socio-economic circumstances to infant mortality, with a particular emphasis on the mediating factors that lie on these pathways. In this session members of the team will present results of their work highlighting methodological challenges and innovations, as well as substantive findings. The presentations are based on analyses of various longitudinal data sets including the ONS Longitudinal Study, Scottish Longitudinal Study, 1958 birth cohort and the English Longitudinal Study of Ageing.

The level of the session is: Accessible

Start time: 09:15
Title: Welcome and Introduction to Pathways
Presenter: Professor Emily Grundy
Affiliation: London School of Economics

Start time: 09:25
Title: Life course partnership status and biomarkers in mid-life: evidence from the 1958 British birth cohort
Presenters: Dr George Ploubidis and Dr Richard Silverwood  
Affiliation: Institute of Education and London School of Hygiene & Tropical Medicine  
Start time: 09:55  
Title: Social disadvantage and infant mortality: the thorny problem of unmeasured confounding  
Presenters: Professor Bianca DeStavola and Dr Richard Silverwood  
Affiliation: London School of Hygiene & Tropical Medicine  
Start time: 10:25  
Title: From birth to childhood: investigating socio-economic differences in health trajectories in the Scottish Longitudinal Study  
Presenter: Dr Richard Silverwood  
Affiliation: London School of Hygiene & Tropical Medicine  
Start time: 11:15  
Title: Fertility history and health: does physical activity mediate the association?  
Presenters: Professor Emily Grundy and Dr Sanna Read  
Affiliation: London School of Economics and School of Hygiene & Tropical Medicine  
Start time: 11:45  
Title: Dealing with missing data in analysis of associations between fertility histories, allostatic load and health  
Presenter: Professor Mike Kenward  
Affiliation: London School of Hygiene and Tropical Medicine

### Practical Issues in Policy Evaluation

Session: Thursday 10th July AM (09.15 - 12.45)  
Room: Mary Sunley building, Lecture Theatre  
Convenor: Dr Monica Costas Dias  
Affiliation: Institute of Fiscal Studies

**Practical Issues in Policy Evaluation I:** This session is the first of two focusing on the practical details of developing and implementing policy evaluation studies. It will discuss some crucial but often forgotten methodological issues that should be considered when planning an evaluation strategy. **Practical Issues in Policy Evaluation II:** This session is the second of two focusing on the practical details of developing and implementing policy evaluation studies. It will discuss, within the realm of specific policy reforms, the design of evaluation strategies and data requirements, and the trade-offs between power, cost and design. The examples include Randomized

*The level of the session is: Accessible*

Start time: 09:15  
Title: Power calculations and inference in evaluation studies  
Presenters: Mr Brendon McConnell and Mr Marcos Vera-Hernandez  
Affiliation: Institute for Fiscal Studies  
Start time: 09:50  
Title: How to account for networks and network effects in policy evaluation studies?  
Presenters: Mr Arun Advani and Ms Bansi Malde  
Affiliation: Institute for Fiscal Studies  
Start time: 10:25  
Title: Achieve Together pilot  
Presenters: Ms Ellen Greaves and Mr Luke Sibieta  
Affiliation: Institute for Fiscal Studies  
Start time: 11:35  
Title: LIT evaluation  
Presenters: Ms Claire Crawford and Mr Michael Webb  
Affiliation: Institute for Fiscal Studies  
Start time: 12:10  
Title: 16-19 burseries  
Presenter: Mr Jack Britton  
Affiliation: Institute for Fiscal Studies

### Online Learning With a View to Teaching Research Methods

Session: Thursday 10th July AM (09.15 - 12.45)
The session allows delegates to share the experiences of those who have developed online instruction in research methods. Professor Fiona Steele shares insights from almost ten years of the online Learning Environment for Multilevel Methodology and Applications (LEMMA). Dr Ester Ehiyazaryan-White discusses her work on the Virtual Graduate School project and the strategies used to actively involve teaching staff and students. Dr Tessa Parkes discusses research on using Virtual Learning Environments in advanced doctoral training, and Professor Susan Halford and Professor Leslie Carr report on what's been learned from designing and running a Massive Open Online Course (MOOC).

The level of the session is: Accessible

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Teaching Quantitative Methods

Improving both the quantity and quality of quantitative methods teaching is now a major priority in social science, with £19m invested in the QStep programme. In this session QStep centre staff will showcase and discuss teaching and learning strategies and techniques that they are developing in their centres, or from the earlier ESRC Curriculum Innovation / Researcher Development Initiative Programmes. These include embedding quantitative content in the wider curriculum, using open source materials, placements and staff upskilling. Participants are also encouraged to talk about their own experiences and ideas.

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Bridging the Gap Over Time: Integrating Longitudinal Qualitative and Quantitative Data

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The session brings together four mixed methods projects that have addressed change over time. Key themes explored will include approaches to integration, the effect of language differences across methodological traditions, the development of mixed methodology, working with different forms of data, and evolving research instruments. The level of the session is: Accessible

Democratisation of Research Methods

Session: Thursday 10th July AM (09.15 - 12.45)
Room: Bernard Sunley building, Lecture Theatre
Convenor: Professor Graham Crow
Affiliation: University of Edinburgh

This session will explore various issues around the theme of the democratisation of social research. What do we mean by the term? What is driving it? What are the consequences for how research is designed, undertaken, funded and disseminated? Is there a case against as well as for the democratisation of social research? What are the prospects for the future? The level of the session is: Accessible

Start time: 09:15
Title: Introduction
Presenter: Professor Graham Crow
Affiliation: University of Edinburgh

Start time: 09:25
Title: Democratisation in theory and (one example of) practice
Presenters: Dr Jaimie Ellis and Professor Graham Crow
Affiliation: University of Southampton and University of Edinburgh

Start time: 09:50
Title: Lessons for social research from participatory decision making
Presenter: Professor Graham Smith
Affiliation: University of Westminster

Start time: 10:15
Title: Giving voice to people with disabilities in research
Presenter: Dr Ed Hall
Affiliation: University of Dundee

Start time: 11:15
Title: The democratisation of evaluation
Presenter: Professor David Gough
Affiliation: Institute of Education

Start time: 11:40
Title: Discussant
The multi-disciplinary relevance of visual methods emerges in recent sociological research and theorising. Visual methods draw on visual ethnography as well as 'visual fact finding' that facilitates study of previously hidden regions of social life. Additionally, following a phenomenological direction, researchers adapt photographic methods originating in the fine arts to the study of identity and other subjectivities. Finally, the reflexive turn in sociology leads to photo elicitation and photo voice. Current visual researchers embrace digitally based visualisation, both interactive and otherwise. Visual methods have led to new ways of knowing, and new ways of presenting what is known. Douglas Harper, Professor of Sociology at Duquesne University; has written seven books (three co-authored) and edited or co-edited four books. His books are primarily visual ethnographies, using innovative methods that integrate photographic imagery with field studies, elicitation interviews, historical reconstruction and quantitative analysis of historical memory. His recent book, Visual Sociology (Routledge, 2012) is the first comprehensive overview of the field. His books and articles have been published in Italian, French, German, Russian and Polish, and is forthcoming in Korean. He has twice been a visiting professor of sociology at the University of Bologna, the setting of his co-authored book (with Patrizia Faccioli), The Italian Way: Food and Social Life, and his current research, a twenty-six year study of public life in an Italian piazza, will be completed this summer. Harper is the founding editor of Visual Studies, a position he held for thirteen years, and he is now President of the International Visual Sociology Association.

The level of the session is: Accessible

Systematic Reviews for Complicated and Complex Questions

Systematic reviews involve the use of explicit rigorous methods of reviewing previous research studies to answer research questions. This approach has been extensively applied to ask narrow questions of the impact of interventions on specific outcomes; for example, in the statistical meta analysis of findings of randomized controlled trials in health research. However the logic of explicit rigorous of previous research findings applies to all research questions. This session discusses methods of systematic review that aggregate and configure date to answer more complicated and complex research questions and thus make the best use of prior primary research.

The level of the session is: Accessible

Methods for Evaluating Complex Interventions: Theory of Change Approaches
Convenors: Professor Liz Todd and Professor Alan Dyson
Affiliation: University of Newcastle and University of Manchester

Theory of change approaches are useful when evaluating large multi-strand initiatives in which the initiatives have different outcomes and baseline data is not available. They are also useful for small projects, offering a way to think through actions and impacts. Users tend to find theory of change a helpful development tool. This event offers a brief introduction: examples using a range of evidence, including quantitative and qualitative data; how to reach conclusions; and relationships with users. The presenters offer their own approach to theory of change developed through various funded research projects over the last 12 years.

The level of the session is: Accessible

Start time: 14:15
Title: What are theory of change approaches?
Presenters: Professor Alan Dyson and Professor Liz Todd
Affiliation: University of Manchester and Newcastle University

Start time: 14:25
Title: Our theory of change approach in action
Presenters: Dr Kirstin Kerr and Ms Karen Laing
Affiliation: University of Manchester and Newcastle University

Start time: 15:00
Title: Using evidence and drawing conclusions
Presenter: Professor Alan Dyson
Affiliation: University of Manchester

Inclusive Research: Advances in Participatory Methods and Approaches

Session: Thursday 10th July PM (14.15 - 15.30)
Room: Arumugam building, floor 1
Convenor: Professor Melanie Nind
Affiliation: University of Southampton

Making research more inclusive of the people it is about is increasingly important in social and health research. Funders and commissioners of research value collaboration in producing research findings if this means they might have greater relevance and impact. For the research teams involved there is often a political or ethical commitment to the idea, to each other, and to addressing the challenges. In this session we will present and discuss some of the contentious issues and some of the advances being made. The discussants will identify points of learning from their perspective and facilitate our aim of participants and

The level of the session is: Accessible

Start time: 14:15
Title: Who owns inclusive research?
Presenters: Dr Rohhss Chapman and Dr Elizabeth Tilley
Affiliation: University of Manchester and The Open University

Start time: 14:30
Title: Advances in participatory health research: perspectives on impact
Presenter: Dr Tina Cook
Affiliation: Northumbria University

Start time: 14:45
Title: Feminist webs – making transgenerational participatory feminist history
Presenter: Dr Niamh Moore
Affiliation: University of Manchester

Start time: 15:00
Title: Lessons for (new) inclusive researchers & discussion
Presenters: Ms Anne Collis and Mr Alan Armstrong
Affiliation: Barod

How to Develop Effective Research Proposals

Session: Thursday 10th July PM (14.15 - 15.30)
Room: Arumugam building, floor 2
Convenor: Professor David Shemmings
Affiliation: University of Kent
Anyone who has been a member of a funding council will tell you that many of the proposals they see are not well-written. Research questions are often poorly explicated, methods insufficiently related and the literature reviewed too wide-ranging and only loosely tied to research aims. This session illustrates how these problems can be overcome, leaving you in a better position to convince the funding body to do the only thing that matters: Give YOU money! Whether you are an anthropologist or a neuroscientist, if you want to get your proposal funded, this session is for you.

The level of the session is: Accessible

Start time: 14:15
Title: Developing effective research proposals
Presenter: Professor David Shemmings
Affiliation: University of Kent