Using Secondary Analysis to Research Health and Wellbeing

Session: Tuesday 8th July AM (10.00 - 12.45)
Room: Bernard Sunley building, Lecture Theatre
Convenors: Dr Ginny Russell and Dr Susan Kelly
Affiliation: University of Exeter

Dealing with methods for mapping historical and geographical trends in secondary data analysis, the session will focus first on comparing cohorts over time in order to uncover trends, and second on innovative approaches to mapping trends over geographic regions. It will begin with an overview of the problem of separating age-period and cohort effects, discussing whether it is possible to compare 'like-with-like' in different cohorts. Talks will outline spatial methods to combine environmental and longitudinal cohort/panel data and explain the spatial microsimulation technique for small area data estimation, its benefits and limitations.

Start time: 10:00
Title: The impossibility of separating age, period and cohort effects
Presenter: Mr Andrew Bell
Affiliation: University of Bristol

Start time: 10:25
Title: Methods for testing trends in mental health - is it really possible to compare like-with-like
Presenter: Dr Stephan Collishaw
Affiliation: Cardiff University School of Medicine

Start time: 11:15
Title: Spatial microsimulation: A method for small area level estimation
Presenter: Dr Karyn Morrissey
Affiliation: University of Liverpool

Start time: 11:40
Title: Geographically combining small area environmental and longitudinal data
Presenter: Dr Benedict Wheeler
Affiliation: University of Exeter

Using Secondary Analysis to Research Individual Behaviour

Session: Tuesday 8th July AM (10.00 - 12.45)
Room: Bernard Sunley building, room D
Convenor: Dr Rachel Aldred
Affiliation: University of Westminster

This session brings together the work of projects funded under the ESRC Secondary Data Analysis initiative, exploring a range of methodological innovations and challenges. Five presentations will cover different ways in which projects have used existing data (both qualitative and quantitative) to better understand individual behaviour, including potential for behaviour change.

Start time: 10:00
Title: Using data from Understanding Society to analyse pro-environmental behaviour
Presenters: Dr Peter Lynn and Dr Simonetta Longhi
Affiliation: University of Essex

Start time: 10:25
Title: Using secondary analysis of qualitative data to model cycle commuting
Presenters: Dr James Woodcock and Dr Rachel Aldred
Using Secondary Analysis to Research Social Diversity and Population Dynamics

**Session:** Tuesday 8th July AM (10.00 - 12.45)
**Room:** JCR building, Lecture Theatre
**Convenor:** Dr Almudena Sevilla
**Affiliation:** Queen Mary University London

This session will introduce some of the issues to be confronted when studying social diversity and population dynamics using large and complex survey data sets. Quantitative methods will be discussed. Methods will span from regression analysis across countries and over time (which are used to identify changes in family life in the UK and elsewhere) to quasi-experimental estimation techniques (which are used to evaluate causal effects from social policies). The session will also discuss opportunities, challenges and practicalities of existing data sources to suit research questions on family dynamics in the UK.

*The level of the session is: Accessible*

**Start time:** 10:00
**Title:** Welcome and Introduction to the session
**Presenter:** Dr Almudena Sevilla
**Affiliation:** Queen Mary University of London

**Start time:** 10:10
**Title:** Researching fathers, work and families
**Presenter:** Dr Sara Connolly
**Affiliation:** University of East Anglia

**Start time:** 11:15
**Title:** Changes in lone parenthood and its consequences for children
**Presenter:** Dr Susan Harkness
**Affiliation:** University of Bath

**Start time:** 11:45
**Title:** Parental time investments since the 80s
**Presenter:** Dr Almudena Sevilla
**Affiliation:** Queen Mary University of London

**Start time:** 12:15
**Title:** Free early education for 3-year-olds in England on child cognitive outcomes
**Presenter:** Dr Birgitta Rabe
**Affiliation:** University of Essex

Using Secondary Analysis to Research Ageing

**Session:** Tuesday 8th July AM (10.00 - 12.45)
**Room:** Mary Sunley building, Seminar Room
**Convenor:** Professor Peter Lloyd-Sherlock
**Affiliation:** University of East Anglia

The session will provide four presentations drawing on different projects relating to ageing and older people, all of which were funded through the first wave of the ESRC Secondary Data Analysis Initiative.
Using Secondary Data Analysis to Research Economic Performance

Session: Tuesday 8th July AM (10.00 - 12.45)
Room: Arumugam building, floor 1
Convenor: Dr Chiara Rosazza Bondibene
Affiliation: National Institute of Economic and Social Research

In this session different empirical approaches are exploited to understand economic performance before and after the recent financial crisis. Different levels of secondary data aggregation (individuals, firms and geographies) are analysed. A quantile regression approach is used to investigate the public/private sector wage gap. Dynamic decomposition methods are exploited to understand productivity performance in the Great Stagnation. Survival analysis is used to estimate the effect of R&D investment on firm survival. Finally, new data is constructed to account for the impact of births, deaths and migration on firm dynamics and job growth in England’s Local Economic Partnerships.

The level of the session is: Advanced

Start time: 10:00
Title: Understanding the evolution of the public/private sector wage gap over time: a quantile regression approach to decomposing marginal wage distributions using the Labour Force Survey
Presenter: Professor Phil Murphy
Affiliation: University of Swansea

Start time: 11:15
Title: Understanding productivity performance in the Great Stagnation: a dynamic decomposition approach
Presenter: Dr Chiara Rosazza Bondibene
Affiliation: National Institute of Economic and Social Research

Start time: 11:45
Title: Using survival analysis to estimate the effect of R&D investment on firm survival
Presenter: Dr Eshref Trushin
Affiliation: Durham University

Start time: 12:15
Title: Accounting for the impact of births, deaths and migration on the firm dynamics and job growth in England’s Local Economic Partnerships
Presenter: Dr Michael Anyadike-Danes
Affiliation: Aston Business School

Methodological Innovations in Qualitative Longitudinal Research

Session: Tuesday 8th July AM (10.00 - 12.45)
This session will profile three NCRM funded initiatives supporting methodological innovation in qualitative longitudinal research. This will include a report on a year-long network and insights arising from two projects that in different ways explore the role that new social media platforms such as skype can play in researching and understanding young people lives in and over time. Across the session we will reflect on how those starting out in social research can integrate a ‘QLR sensibility’ into their work, looking both to the short term horizon of the PhD and longer term ‘research career’.

The level of the session is: Accessible

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Cross-National Research

The session offers presentations from major international organisations, (namely UN, the European Commission, European Centre Vienna, HelpAge International) and draws on these organisations’ substantive cross-national research in their flagship publications. The presentations highlight the benefits and limitations of comparative research methods, for their own policy advocacy work and for policymaking communities of individual nations. They also discuss how the key challenges of diversity in norms and contexts across nations and lack of international comparability of data are dealt with, and what challenges still remain unresolved (or partly resolved) that inhibit reaping full benefits of the comparative research.

The level of the session is: Accessible

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Innovations in Survey Methods

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Convenor: Professor Patrick Sturgis  
Affiliation: University of Southampton

Although we hear much these days about the research potential of ‘naturally occurring’ data which arise through the pervasive digitalisation of social and economic life, planned research designs which enable valid inferences to be made from samples to clearly defined populations remain at the core of research practice throughout the social sciences and beyond. However, in order to remain relevant and robust, sample survey research methods must continually adapt to the changing social and technological patterns of contemporary life. This session presents research at the cutting edge of survey research practice from the academic and non-academic sectors.

*The level of the session is: Accessible*

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<th>Start time</th>
<th>Title:</th>
<th>Presenter:</th>
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<tr>
<td>10:00</td>
<td>Introduction to the session</td>
<td>Professor Patrick Sturgis</td>
<td>University of Southampton</td>
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<tr>
<td>10:15</td>
<td>Understanding nonresponse on Understanding Society</td>
<td>Professor Peter Lynn</td>
<td>University of Essex</td>
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<tr>
<td>11:15</td>
<td>Fieldwork effort, Response rate and the distribution of survey outcomes: a multi-level meta-analysis</td>
<td>Mr Joel Williams</td>
<td>TNS-BMRB</td>
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<tr>
<td>11:45</td>
<td>Item nonresponse and measurement error in cross-national surveys: methods of data collection and analysis</td>
<td>Dr Jouni Kuha</td>
<td>London School of Economics</td>
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<td>12:15</td>
<td>Discussion</td>
<td>Professor Patrick Sturgis</td>
<td>University of Southampton</td>
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### Methods at the Boundaries of Social Sciences and Arts/Humanities

**Session:** Tuesday 8th July AM (10.00 - 12.45)  
**Room:** Arumugam building, floor 2  
**Convenor:** Dr Jen Tarr  
**Affiliation:** London School of Economics and Political Science

This session will explore the relationship between methods from the arts and humanities and the social sciences, with particular emphasis on the role of the visual arts and digital methods. It draws on several ongoing research projects including NCRM-funded projects MIDAS (Methodological Innovation in Digital Arts and Social Sciences) at IoE and Communicating Chronic Pain at LSE.

*The level of the session is: Accessible*

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<th>Start time</th>
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<tr>
<td>10:00</td>
<td>Creative workshops as a research method: Communicating Chronic Pain</td>
<td>Dr Jen Tarr</td>
<td>London School of Economics and Political Science</td>
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<tr>
<td>10:20</td>
<td>Digital aspects of Communicating Chronic Pain</td>
<td>Dr Elena Gonzalez-Polledo</td>
<td>London School of Economics and Political Science</td>
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<tr>
<td>11:15</td>
<td>MIDAS: Methodological Innovation in Digital Arts and Social Sciences</td>
<td>Professor Carey Jewitt</td>
<td>Institute of Education</td>
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<td>11:50</td>
<td>Can Sociology really use art installations?</td>
<td>Dr Nina Wakeford</td>
<td>Goldsmiths College University of London</td>
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</table>
Chinese social media censorship constitutes the largest selective suppression of human communication in history. This large system leaves large footprints that reveal a great deal about itself. We conducted an observational study, downloading all social media posts before the government can censor some, and then detecting which are censored. We also conducted a randomised experimental study, and a participatory study where we set up our own social media site there. The keynote will demonstrate that criticisms of the state are published whereas posts with collective action potential are censored. See [http://j.mp/ChinaExp](http://j.mp/ChinaExp) and [http://j.mp/ChinaObs](http://j.mp/ChinaObs).

The level of the session is: Accessible

Start time: 14:15

Title: Reverse engineering Chinese censorship: social media and research

Presenter: Professor Gary King

Affiliation: Harvard University

Oral history as a source of evidence about the past and as a research method has been much contested, yet is increasingly used by researchers working in a range of academic disciplines, by society more widely and in the media. Criticism and popularity pose challenges which we will consider as we provide an introduction to designing oral history into research looking at: memory and reliability; sampling and representivity; the oral history interview; analysis and interpretation; ethics and emotions. We will draw on interview examples and provide guidance into accessing the wider oral history literature.

The level of the session is: Accessible

Start time: 14:15

Title: How to use oral history methods

Presenters: Professor Joanna Bornat and Professor Jenny Harding

Affiliation: The Open University and London Metropolitan University

This session will consist of an initial presentation followed by a workshop and will focus on the challenges of researching and disseminating 'emotionally sensitive' topics. The presenters will begin by offering examples from their experience of their doctoral research within very different but equally emotive areas and will identify common themes. The participatory workshop will then invite the audience to reflect on these themes and share their own experiences. The emphasis throughout both the presentation and workshop will be on the sequestration of certain types of emotionally challenging experience within knowledge construction and qualitative methodology.

The level of the session is: Accessible

Start time: 14:15

Title: Telling the untellable

Presenters: Ms Claire Bennett and Dr Denise Turner

Affiliation: University of Southampton and University of Sussex

This session will consist of an initial presentation followed by a workshop and will focus on the challenges of researching and disseminating 'emotionally sensitive' topics. The presenters will begin by offering examples from their experience of their doctoral research within very different but equally emotive areas and will identify common themes. The participatory workshop will then invite the audience to reflect on these themes and share their own experiences. The emphasis throughout both the presentation and workshop will be on the sequestration of certain types of emotionally challenging experience within knowledge construction and qualitative methodology.

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Title: Telling the untellable

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Possibilities of Paradata: Technologies and Social Practices: Poverty Surveys 60 Years On

Start time: 14:15

Title: Possibilities of Paradata: Technologies and Social Practices: Poverty Surveys 60 Years On

Presenter: Professor Rosalind Edwards

Affiliation: University of Southampton and University of Sussex
This session examines paradata as a produce of the technology, and social and professional mores of the time. It explores the nature of paradata from Townsend’s influential 1967-68 Poverty in the UK survey, and that from the 2012 UK Poverty and Social Exclusion survey. Presenters will consider the notes written by fieldworkers in the margins of the paper-based 1967-8 survey booklets, and quantitative and qualitative analyses of computer-recorded interview behaviour from the 2012 survey. What lessons for future paradata capture can be drawn from this historical comparison?

**Title:** Marginalia forms and narratives in the Poverty in the UK survey 1968
**Presenters:** Ms Heather Elliott and Professor Ann Phoenix
**Affiliation:** Thomas Coram Research Unit, Institute of Education London

**Title:** Applications of survey paradata and the UK Poverty and Social Exclusion survey 2012
**Presenters:** Professor David Gordon and Dr Eldin Fahmy
**Affiliation:** Townsend Centre for International Poverty Research, University of Bristol

**Title:** Paradata and administering the UK Poverty and Social Exclusion survey
**Presenter:** Dr Karen Bell
**Affiliation:** Townsend Centre for International Poverty Research, University of Bristol

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**Mixing Modes in Social Surveys: Current State of the Art**

**Session:** Tuesday 8th July PM (16.00 - 17.30)
**Room:** Bernard Sunley building, Lecture Theatre
**Convenor:** Ms Gerry Nicolaas
**Affiliation:** NatCen

Mixing modes of data collection is increasingly common in social surveys. It is often claimed that mixing modes has the potential of improving population coverage and reducing non-response bias, but it may come at the price of reduced data comparability. The aim of this session is to offer an overview of what is currently known about mixing modes, with specific attention to the issues of representativeness and questionnaire design.

*The level of the session is: Accessible*

**Start time:** 16:00
**Title:** Introduction
**Presenter:** Ms Gerry Nicolaas
**Affiliation:** NatCen

**Start time:** 16:05
**Title:** Challenges of coverage, Sampling and participation in mixed mode surveys
**Presenter:** Professor Peter Lynn
**Affiliation:** University of Essex

**Start time:** 16:35
**Title:** Understanding the causes of measurement differences by mode
**Presenter:** Ms Gerry Nicolaas
**Affiliation:** NatCen

**Start time:** 17:00
**Title:** The questionnaire design pitfalls of multiple modes
**Presenter:** Dr Pamela Campanelli
**Affiliation:** The Survey Coach

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**How to Use Visual Research Methods**

**Session:** Tuesday 8th July PM (16.00 - 17.30)
**Room:** Bernard Sunley building, room A
**Convenors:** Dr Kate Wall and Dr Elaine Hall
**Affiliation:** Durham University and Northumbria University
This will be a highly interactive session that explores what incorporating the visual really means including: - boundaries to the field; - study design; - potential / limitations of specific visual tools; - issues of quality, rigour and ethics; - modes of analysis; - dissemination. Participants will need to bring a piece of visual research data to answer the enquiry: "What is my research space?". Your decisions about what constitutes visual data will be a focus for discussion. This evidence will form a data set which supports activities allowing us to problematise the visual research process in real time.

The level of the session is: Accessible

Start time: 16:00
Title: The developing field of visual methodology
Presenter: Dr Kate Wall
Affiliation: Durham University

Start time: 16:30
Title: Exploring examples of visual methods use in social science
Presenter: Dr Elaine Hall
Affiliation: Northumbria University

Start time: 17:00
Title: Analysing visual methods: affordances and constraints
Presenters: Dr Kate Wall and Dr Elaine Hall
Affiliation: Durham University and Northumbria University

How to Expand Your Methodological Comfort Zone

Session: Tuesday 8th July PM (16.00 - 17.30)
Room: Bernard Sunley building, room D
Convenors: Professor Alison Wray and Professor Mike Wallace
Affiliation: Cardiff University

This workshop will explore with research students and early career academics one aspect of the transition over time from ‘novice’ to ‘expert’ researcher. Our recent investigations into the nature of expert thinking in social science research indicate that one needs a broad methodological ‘literacy’, so that the right tool can be used for the investigative job in hand. Participants will be invited to extend their comfort zone by considering different ways of addressing a complex research problem, identifying the risks and benefits of combining approaches, and considering the practicalities of managing a larger box of methodological tools.

The level of the session is: Accessible

Start time: 16:00
Title: How to expand your methodological comfort zone
Presenters: Professor Alison Wray and Professor Mike Wallace
Affiliation: Cardiff University

Resolving Methodological Challenges in Criminal Justice Research

Session: Tuesday 8th July PM (16.00 - 17.30)
Room: Arumugam building, floor 1
Convenor: Dr Paul Stoneman
Affiliation: Department of Sociology, University of Surrey

This session addresses the methodological challenges relating to gathering data and making inferences about various populations within the field of Criminology. Specifically, it will cover the challenges involved when (a) working with official data; (b) understanding young offenders’ influence on parents; (c) investigating hard to reach communities who are victims of hate crime, and (d) tracking prisoners through their sentences.

The level of the session is: Accessible

Start time: 16:00
Title: Working with official data: the challenge of critique
Presenter: Dr Mike McGuire
Affiliation: Department of Sociology, University of Surrey

Start time: 16:20
Title: Parents of young offenders as blameworthy victims? Methodological challenges and solutions
Presenter: Dr Daniel McCarthy
Affiliation: Department of Sociology, University of Surrey

Start time: 16:40
Research Careers in Different Contexts

Session: Tuesday 8th July PM (16.00 - 17.30)
Room: Arumugam building, floor 2
Convenor: Ms Kandy Woodfield
Affiliation: NatCen Social Research

Want to work in research but not quite sure where to start then this is the session for you! Join us for a series of short presentations from established researchers exploring research careers in different settings. Our panel will give you an insight into the many and varied careers you can develop in research. They will share career stories and discuss the challenges and opportunities different types of research roles offer. We will conclude with an open Q&A session.

The level of the session is: Accessible

Start time: 16:05
Title: Working as an independent researcher
Presenter: Dr Helen Kara
Affiliation: Independent

Start time: 16:25
Title: Working at NatCen - life in a social research organisation/agency
Presenter: Mr Alun Humphrey
Affiliation: NatCen Social Research

Start time: 16:45
Title: Life as an academic researcher
Presenter: Dr Dave O'Brien
Affiliation: City University, London

Start time: 17:05
Title: Working at the Joseph Rowntree Foundation
Presenter: Ms Aleks Collingwood
Affiliation: Joseph Rowntree Foundation

Swiss Methods Festival Guest Session: Longitudinal Studies in Conversation Analysis

Session: Tuesday 8th July PM (16.00 - 17.30)
Room: Bernard Sunley building, room C
Convenors: Professor Thomas Eberle and Professor Esther González-Martínez
Affiliation: University of St. Gallen and University of Fribourg & Haute école de santé Arc

Conversation analysis explores the interplay between the situated organization of talk-in-interaction and the production of social action. Since the 1960s, it has focused on the organization of generic conversational practices in many different situations and languages. This session is dedicated to the emerging field of longitudinal conversation analysis that documents change in conversational practices across time. It show how detailed sequential analysis of longitudinal data of talk-in-interaction helps understanding change in social practices, and ultimately people's competence for social interaction, shedding new light to phenomena classically captured by such notions as ‘socialization’, ‘routinization’, or ‘learning’.

The level of the session is: Advanced

Start time: 16:00
Title: Documenting change across time: an au-pair girl’s storytellings within the host family
Presenter: Professor Simona Pekarek Doehler
Affiliation: University of Neuchâtel

Start time: 16:35
Title: Keeping it together: emic resources for cross-situational coherence and change
Presenter: Professor Fritjof Sahlström
Affiliation: University of Helsinki
### Publishing in Journals and Peer Review Process

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<th>Session</th>
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<tr>
<td>Room</td>
<td>JCR building, Lecture Theatre</td>
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<tr>
<td>Convenor</td>
<td>Professor Melanie Nind</td>
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This workshop is intended to support any researcher wishing to publish their work in journals or wishing to learn more about the process. We will begin with a series of presentations addressing publishing in journals from a publisher's perspective; an editor's perspective; a reviewer's perspective; and a submitting author's perspective. The latter part of the session will be a more interactive question and answer session in which a panel of publisher, editor, reviewer and author will respond to the questions that participants bring along and that arise during the presentations.

_The level of the session is: Accessible_

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<tr>
<td>Title</td>
<td>A publisher's perspective</td>
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<tr>
<td>Presenter</td>
<td>Mrs Helen Wheeler</td>
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<td>Title</td>
<td>An editor's perspective</td>
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<tr>
<td>Presenter</td>
<td>Professor Liz Todd</td>
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<td>Title</td>
<td>A reviewer's perspective</td>
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<td>Presenter</td>
<td>Professor Pat Sikes</td>
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<td>Title</td>
<td>A submitting author's perspective</td>
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<tr>
<td>Presenter</td>
<td>Dr Yvonne Downs</td>
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<td>University of Huddersfield</td>
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<tr>
<td>Title</td>
<td>Interactive question and answer panel - What do YOU want to know?</td>
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<tr>
<td>Presenter</td>
<td>Professor Melanie Nind</td>
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### How to Manage and Share Data

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<tr>
<td>Convenor</td>
<td>Ms Louise Corti</td>
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<td>Affiliation</td>
<td>UK Data Service</td>
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While many PhDs and early career researchers acquire the skills to collect and analyse data, longer term management of data to enable sharing and reuse of those data rarely feature in training. Indeed, they are often only learned later when working on large and well co-ordinated research projects. This session will introduce professional data skills that can help prepare you for your research career ahead. Through the use of hands-on exercises you will gain a greater understanding of what it ‘means’ to manage and store research data, and of the responsibilities you have for meeting ethical and legal requirements.

_The level of the session is: Accessible_

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<td>Title</td>
<td>Top tips for managing and sharing research data</td>
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<tr>
<td>Presenter</td>
<td>Ms Louise Corti</td>
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<td>Affiliation</td>
<td>UK Data Service</td>
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<tr>
<td>Title</td>
<td>Hands-on exercises and quizzes for managing and sharing data</td>
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<tr>
<td>Presenter</td>
<td>Ms Louise Corti</td>
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What Is... sessions are designed to provide an introduction to a range of research methods and related methodological issues. The methods will be presented in an accessible fashion and their uses will be described. In this session the presentations will be on 'crowdsourcing', 'fixed effects' and 'small area estimation'. Each presentation will last about 30 minutes which consists of 20 for the presenter and 10 for questions/discussion from the audience, who are assumed to be interested but to have no prior knowledge of the method under discussion. Sessions will recorded and made available on the NCRM website.

The level of the session is: Accessible

Crowdsourcing

Presenter: Dr Andrew Hudson-Smith
Affiliation: University College London

Fixed effects

Presenter: Dr Mirko Draca
Affiliation: University of Warwick

Small area estimation

Presenter: Dr Dimitris Ballas
Affiliation: University of Sheffield

Laurie Taylor: Madness in Their Methodology

In this talk, Laurie Taylor will provide an introduction to a number of social scientists whose unusual and sometimes frankly deviant approach to social science research has not only informed the discipline but also enhanced the meaning of life. Laurie’s weekly satirical column on university life has appeared in the Times Higher Education Supplement for the last 33 years. He presents BBC Radio 4’s ‘Thinking Allowed’, looking at society and social change, and a Sky Arts television interview programme. Laurie is a visiting professor at Birkbeck College, University of London, and the University of Arts and Westminster University.

The level of the session is: Accessible
Using Linked Administrative Data for Research

**Session:** Wednesday 9th July AM (09.15 - 12.45)
**Room:** Bernard Sunley building, Lecture Theatre
**Convenor:** Professor Ruth Gilbert
**Affiliation:** University College London

Part 1. How to use the Administrative Data Service (9.15-10.45, presentations 1-3) This session will outline what the administrative data service has to offer, how to get started with an application, and the types of linked data that are available in each of the four UK countries. Part 2. Methodological challenges in using linked administrative data (11.15-12.45, presentations 4-6) The session will highlight some of the methodological challenges involved in linking administrative data.

**The level of the session is: Accessible**

**Start time:** 09:15
**Title:** Getting started
**Presenter:** Dr Melanie Wright
**Affiliation:** UK Data Service

**Start time:** 09:35
**Title:** What data are available? Spotlight on data for linkage in the four UK countries
**Presenters:** Professor Peter Smith and Professor Chris Dibben
**Affiliation:** University of Southampton and University of St Andrews

**Start time:** 10:15
**Title:** Question and answer session: panel consisting of representatives from the ADS and the four ADRCs
**Presenter:** Professor Ruth Gilbert
**Affiliation:** University College London

**Start time:** 11:15
**Title:** Methods for dealing with linkage error
**Presenter:** Professor Harvey Goldstein
**Affiliation:** University of Bristol

**Start time:** 11:45
**Title:** Linking cohort studies to administrative data
**Presenter:** Professor Lorraine Dearden
**Affiliation:** Institute for Fiscal Studies

**Start time:** 12:15
**Title:** Linking historical administrative data
**Presenter:** Professor Chris Dibben
**Affiliation:** University of St Andrews

Analysing Canonical Narratives of Good and Bad in Everyday Lives

**Session:** Wednesday 9th July AM (09.15 - 12.45)
**Room:** Bernard Sunley building, room A
**Convenors:** Professor Ann Phoenix and Ms Heather Elliott
**Affiliation:** Institute of Education, London

Presentation One: Catherine and Joe will present from their respective PhD projects, offering participants the opportunity to discuss extracts of data. They will consider and invite feedback on how individuals challenge and/or reproduce contextually located cultural expectations of “good” behaviour in relation to environment and parenting in their narratives of everyday life. Presentation Two: This practical session focuses on how to work narratively with digital data. Taking account of how platform and content work together, we consider methods for analysing blogs about mothering to understand everyday family practices and how online identities are performed and revised.

*The level of the session is: Accessible*

**Start time:** 09:15
**Title:** 'Family Lives and the Environment' and 'Parenting Identities and Practices': perspectives from two PhD studies
**Presenters:** Ms Catherine Walker and Mr Joe Winter
**Affiliation:** Institute of Education, London
### Longitudinal Data Analysis: Methods and Applications

**Session:** Wednesday 9th July AM (09.15 - 12.45)  
**Room:** Bernard Sunley building, room C  
**Convenor:** Professor Fiona Steele  
**Affiliation:** London School of Economics

This session includes presentations on methodological and applied research carried out by members of the NCRM LEMMA 3 node. New methodological developments have been implemented in the Stat-JR software package, developed under LEMMA. Topics include a review of methods for handling missing data, a comparison of different approaches to causal modelling, and models for the analysis of longitudinal and multilevel data structure. Areas of application include education, demography and economics.

*The level of the session is: Advanced*

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**Start time:** 09:15  
**Title:** Efficient methods for handling missing values in multilevel and longitudinal data structures: a review of methods and a description of available software  
**Presenter:** Professor Harvey Goldstein  
**Affiliation:** University of Bristol

**Start time:** 09:45  
**Title:** The causal analysis of longitudinal data: comparing three different approaches from three different disciplines  
**Presenter:** Professor Paul Clarke  
**Affiliation:** University of Essex

**Start time:** 10:15  
**Title:** Modelling heterogeneous variance-covariance components in two-level multilevel models with application to school effects educational research  
**Presenter:** Dr George Leckie  
**Affiliation:** University of Bristol

**Start time:** 11:15  
**Title:** Extending school evaluation models to identify the effect of families and neighbourhoods on students’ achievement using Swedish registry data  
**Presenter:** Dr Robert French  
**Affiliation:** University of Bristol

**Start time:** 11:45  
**Title:** A longitudinal mixed logit model for estimation of push and pull effects in residential location choice  
**Presenter:** Professor Fiona Steele  
**Affiliation:** London School of Economics

**Start time:** 12:15  
**Title:** Stylised fact or situated messiness? A multilevel country panel analysis of the effects of debt on national economic growth, using Reinhart and Rogoff’s data  
**Presenter:** Mr Andrew Bell  
**Affiliation:** University of Bristol

### Researching the City

**Session:** Wednesday 9th July AM (09.15 - 12.45)  
**Room:** Mary Sunley building, Lecture Theatre  
**Convenor:** Professor Mark Birkin  
**Affiliation:** University of Leeds

The session will explore the implications of the latest developments in technology, analysis and data acquisition for our understanding of the form and function of urban areas. -Communicating the City will consider tools for visualising the spatial structure and dynamic patterns of cities. -Diagnosing the City will discuss the capture of data and toolkits for analytics and mining intelligence from big spatial data. -Simulating the City will look at model-based representations of the urban environment, with a focus on planning. -Monitoring the City will assess movement patterns with reference to both new technologies and classical concerns about land-use.
### Methodologically Informed Teaching, Learning and Use of Computer Assisted Qualitative Data Analysis (CAQDAS) Packages

**Session:** Wednesday 9th July AM (09.15 - 12.45)

**Room:** Arumugam building, floor 1

**Convenor:** Dr Christina Silver

**Affiliation:** University of Surrey

Computer Assisted Qualitative Data Analysis (CAQDAS) packages have been available for several decades, yet instruction is not embedded across university curricula. This session considers reasons for and implications of this, suggesting models for curriculum development. Presentations from expert users and teachers of qualitative methodology and software, including NVivo, ATLAS.ti and MAXQDA present results of research into technology adoption, discuss challenges and experiences of teaching methodology and software together and illustrate models of good practice.

*The level of the session is: Accessible*

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<tr>
<th>Start time</th>
<th>Title</th>
<th>Presenter</th>
<th>Affiliation</th>
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<tbody>
<tr>
<td>09:15</td>
<td>Teaching CAQDAS to undergraduates and postgraduates: issues affecting adoption</td>
<td>Mr Graham Gibbs</td>
<td>University of Huddersfield</td>
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<tr>
<td>09:45</td>
<td>Use of qualitative software: lessons for instructors from qualitative longitudinal research into the acceptance and adoption of technology</td>
<td>Dr Christina Silver and Dr Christine Rivers</td>
<td>CAQDAS Networking Project and University of Surrey</td>
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<tr>
<td>10:15</td>
<td>Assistance or analysis? Managing learners’ expectations</td>
<td>Dr Ian Fouweather</td>
<td>University of Bradford</td>
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<tr>
<td>11:15</td>
<td>Embedding NVivo in postgraduate social research training</td>
<td>Professor Howard Davis and Dr Anne Krayer</td>
<td>Wales Institute of Social &amp; Economic Research, Data &amp; Methods (WISERD) and Bangor University</td>
</tr>
<tr>
<td>11:45</td>
<td>Resolving the contradictions between qualitative methods and qualitative software</td>
<td>Dr Nicholas Woolf</td>
<td>Henley Business School, The University of Reading</td>
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<tr>
<td>12:25</td>
<td>Panel discussion</td>
<td>Dr Christina Silver</td>
<td>CAQDAS Networking Project</td>
</tr>
</tbody>
</table>
### Microeconometric Methods to Identify Causal Effects - Theory and Applications

**Session:** Wednesday 9th July AM (09.15 - 12.45)  
**Room:** Arumugam building, floor 2  
**Convenor:** Professor Sascha Becker  
**Affiliation:** CAGE and Dept of Economics @ University of Warwick

This session presents popular methods to identify causal effects, used in the applied social sciences, such as instrumental variables (IV), regression-discontinuity design (RDD), Difference-in-differences (DiD), and Matching/Synth Control Method (SCM) and applications thereof.

*The level of the session is: Accessible*

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<th>Start time</th>
<th>Title</th>
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<th>Affiliation</th>
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<tbody>
<tr>
<td>09:15</td>
<td>Instrumental variables estimation: theory, intuition and applications</td>
<td>Dr Mirko Draca</td>
<td>CAGE and Dept of Economics @ University of Warwick</td>
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<tr>
<td>10:00</td>
<td>Regression-Discontinuity Design: theory, intuition and applications</td>
<td>Professor Victor Lavy</td>
<td>CAGE and Dept of Economics @ University of Warwick</td>
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<tr>
<td>11:15</td>
<td>Difference-in-Differences designs: theory, intuition and applications</td>
<td>Dr Fabian Waldinger</td>
<td>CAGE and Dept of Economics @ University of Warwick</td>
</tr>
<tr>
<td>12:00</td>
<td>Matching and Synthetic Control Methods: theory, intuition and applications</td>
<td>Professor Sascha O. Becker</td>
<td>CAGE and Dept of Economics @ University of Warwick</td>
</tr>
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### How to Read and Write Critically

**Session:** Wednesday 9th July AM (09.15 - 12.45)  
**Room:** Bernard Sunley building, room D  
**Convenors:** Professor Mike Wallace and Professor Alison Wray  
**Affiliation:** Cardiff University

This workshop provides support with learning to become a critical reader of academic literature in social science fields and a self-critical writer of literature reviews, including those forming part of a thesis. The presenters are co-authors of the textbook 'Critical Reading and Writing for Postgraduates' (published by Sage, 2nd edition 2011). The workshop will be based on material in it. Participants will be invited to bring an academic article or chapter reporting research that they wish to engage with critically, and to try conducting an in-depth critical analysis of it using frameworks drawn from the book.

*The level of the session is: Accessible*

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<th>Start time</th>
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<tr>
<td>09:15</td>
<td>How to read and write critically</td>
<td>Dr Mike Wallace and Professor Alison Wray</td>
<td>Cardiff University</td>
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### Challenges/Opportunities of Using Social Media for Social Science Research

**Session:** Wednesday 9th July AM (09.15 - 12.45)  
**Room:** JCR building, Lecture Theatre  
**Convenors:** Ms Kandy Woodfield and Mr Gareth Morrell  
**Affiliation:** NatCen Social Research

Social media is used increasingly in social science research as a source of data, a way to connect with participants and with other researchers. These research approaches raise interesting and challenging questions for conventional approaches to research. In this session leading members of last year’s NCRM funded Network of Methodological Innovation - Blurring the Boundaries - New Social Social Media, New Social Science? will be talking about case studies from their own experience. The #NSMNSS network is a thriving global community of researchers using social media. This session will give you a chance to hear more about their work.

*The level of the session is: Accessible*

<p>| Start time | 09:15 |</p>
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<tr>
<th>Title</th>
<th>Presenters</th>
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<tbody>
<tr>
<td>Blurring the boundaries: findings from a network of researchers using social media</td>
<td>Ms Kandy Woodfield and Mr Gareth Morrell</td>
<td>NatCen Social Research</td>
<td>09:45</td>
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<tr>
<td>Social media and prediction: crime sensing, Data integration and statistical modelling. Using the Collaborative Online Social Media Observatory (COSMOS) to link police incident, Census 2011 &amp; Twitter data.</td>
<td>Dr Luke Sloan and Dr Matthew Williams</td>
<td>Cardiff University, School of Social Science</td>
<td>10:30</td>
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<tr>
<td>Using social media to curate a collaborative social research hub: A phd student’s experience</td>
<td>Ms Donna Peach</td>
<td>Huddersfield University</td>
<td>11:15</td>
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<tr>
<td>Myths and methodologies: can we robustly understand attitudes from Twitter?</td>
<td>Mr Jamie Bartlett and Mr Carl Miller</td>
<td>Demos</td>
<td>12:00</td>
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<td>From Flickr to Snapchat: The challenge of analysing images on social media.</td>
<td>Dr Farida Vis</td>
<td>Sheffield University</td>
<td>12:00</td>
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**Research Ethics in Context: Qualitative Methods and Ethical Challenges**

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<tr>
<th>Session</th>
<th>Wednesday 9th July AM (09.15 - 12.45)</th>
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<tr>
<td>Room</td>
<td>Mary Sunley building, Seminar Room</td>
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<tr>
<td>Convenor</td>
<td>Dr Rose Wiles</td>
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<td>Affiliation</td>
<td>University of Southampton</td>
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Different methods and methodologies raise different ethical challenges albeit ones that are inevitably influenced by the context of research. Through a series of presentations, this session will explore some of the ethical challenges that arise in using specific qualitative approaches. The session will include presentations from researchers using participant observation, auto/biography, mixed methods and online methods. Drawing on a range of research projects, presentations will explore some of the ethical challenges encountered and how the emergent issues have been negotiated within the context of specific research projects.

*The level of the session is: Accessible*

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<tbody>
<tr>
<td>09:15</td>
<td>Ethics in family research across contexts: Reflections from a multi-method study</td>
<td>Dr Janet Boddy</td>
<td>University of Sussex</td>
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<td>09:45</td>
<td>Does the Web challenge our traditional ethical arrangements?</td>
<td>Ms Lisa Sugiura</td>
<td>University of Southampton</td>
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<tr>
<td>10:15</td>
<td>Ethically researching and re-presenting lives: challenges and pitfalls in auto/biographical work.</td>
<td>Professor Pat Sikes</td>
<td>University of Sheffield</td>
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<tr>
<td>11:15</td>
<td>Situated ethics in participatory research with young people</td>
<td>Dr Grace Spencer</td>
<td>University of Nottingham</td>
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<td>11:45</td>
<td>Discussant</td>
<td>Dr Elizabeth Bishop</td>
<td>University of Essex</td>
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Contemporary mixed methods research veers away from a 'loosely bounded' to a 'bounded' concept. I deploy the concept of reification, defined as taking an object/abstraction and treating it as if it were such that it takes on the quality of 'thing-ness', having a concrete independent existence. I argue that the contemporary reification of mixed methods as a 'thing' is fuelled by three interrelated factors: (1) The growing formalisation of mixed methods as design; (2) The movement towards mixed methods guidelines for 'best' practice; and (3) The deployment of 'pragmatism' as the 'philosophical partner' for mixed methods inquiry.

The level of the session is: Accessible

Start time: 14:15
Title: KEY LECTURE: The 'Thing-ness' Problem of Mixed Methods Research
Presenter: Professor Sharlene Hesse-Biber
Affiliation: Boston College

Just what can qualitative researchers and teachers learn from those who choose to work with numbers? The purpose of this session is to explore this topic with a panel of practitioners who work in both empirical fields. Each panel member will present a paper which addresses this question before the floor is opened for questions and debate.

The level of the session is: Accessible

Start time: 14:30
Title: What's in a letter? What quaL might learn from quaNT, and vice versa.
Presenter: Professor John MacInnes
Affiliation: University of Edinburgh

Start time: 14:45
Title: Sample size determination for thematic analysis and related qualitative methodologies: a quantitative model
Presenter: Dr Andy Fugard,
Affiliation: University College London

Katie Metzler, Senior Commissioning Editor at SAGE, will convene an introductory section on academic publishing and will help you to think about the best way to disseminate your research. The talk aims to give you an insight into what publishers are looking for in an author, and what you should be looking for in a publisher. Jai Seaman will give you top tips for publishing in journals and will talk through the process of preparing a book proposal for an academic publisher. Stephen Khan from The Conversation will give advice on engaging with the media and writing for the public.

The level of the session is: Accessible

Start time: 14:15
Title: Getting published in books and journals
Presenter: Miss Jai Seaman
Affiliation: SAGE Publications
Using Specialist Bibliographies, Abstracting and Indexing Databases

Session: Wednesday 9th July PM (14.15 - 15.30)
Room: Arumugam building, floor 1
Convenor: Mr Rob Newman
Affiliation: ProQuest

Using examples from ProQuest’s abstracting and indexing databases in the social sciences such as Sociological Abstracts and IBSS, this session will provide guidance on how such bibliographic tools can be useful and help save time in your research, whether you are doing simple keyword searches or want to construct more complex search strategies. The session will show how specialist A&I databases differ from and add value compared to discovery services and Google Scholar; when you would use them in your research; how they work and how to get the best out of them.

The level of the session is: Accessible

Knowledge Mobilisation and the Social Sciences: Engagement, Coproduction, and Exchange

Session: Wednesday 9th July PM (16.00 - 17.30)
Room: Bernard Sunley building, Lecture Theatre
Convenors: Professor Irene Hardill and Ms Ceridwen Roberts
Affiliation: University of Northumbria and University of Oxford

The workshop, chaired by Ceridwen Roberts, Oxford University has three interlinked themes which will be highlighted in papers: Theme 1 - Mobilising social sciences, knowledge and value. Theme 2 - Engagement, co-production and exchange, and Theme 3 - Knowledge mobilisation strategies and techniques. The workshop will end with an interactive debate on an agenda for action, social science for the 21st century, opening with Barbara Doig, formerly of the Scottish Government. The participants draw on papers published in Contemporary Social Science (8,3,2013). The related discussion will feed into a Knowledge Mobilisation Handbook.

The level of the session is: Accessible

How to Use Imitation Games

Session: Wednesday 9th July PM (16.00 - 17.30)
Room: Bernard Sunley building, room C
Convenor: Dr Rob Evans
### Imitation Games 101: Principles of Imitation Game Research

**Start time:** 16:00  
**Title:** Imitation games 101: principles of imitation game research  
**Presenters:** Professor Harry Collins and Dr Rob Evans  
**Affiliation:** Cardiff School of Social Sciences

### Live Software Demonstration: Imitation Games on the Internet and on Your Mobile

**Start time:** 16:30  
**Title:** Live software demonstration: imitation games on the internet and on your mobile  
**Presenters:** Dr Martin Weinel and Dr Rob Evans  
**Affiliation:** Cardiff School of Social Sciences

### What Imitation Games Reveal: Researching Sexuality, Religion and Other Topics

**Start time:** 17:00  
**Title:** What imitation games reveal: researching sexuality, religion and other topics  
**Presenters:** Dr Andy Bartlett and Ms Jennifer Lyttleton-Smith  
**Affiliation:** Cardiff School of Social Sciences

### Research Impact: How to Get Media Coverage of Your Research

**Session:** Wednesday 9th July PM (16.00 - 17.30)  
**Room:** Bernard Sunley building, room D  
**Convenor:** Professor Lorraine Dearden  
**Affiliation:** Institute for Fiscal Studies

This session will draw on the expertise of journalists, external relation managers, academics with strong media presence and public policy experts on how to get press coverage of your research and how to ensure maximum impact. What is the ideal way to write a press release? What is the best way of getting the media to cover your research? How can you use other mediums such as blogging and twitter to get media coverage? Individual session titles and speakers will be confirmed shortly.

**The level of the session is:** Accessible

### Beating Those Mid-PhD Blues

**Session:** Wednesday 9th July PM (16.00 - 17.30)  
**Room:** JCR building, Lecture Theatre  
**Convenor:** Dr Ross English  
**Affiliation:** King's College London

This session will look at the loss of motivation that can occur at any point in a postgraduate researcher’s career but often happens mid-way through the period of study. We will look at common reasons for loss of motivation, distractions that get in the way of work and strategies for getting a researcher’s focus back on track. The session will take the form of presentation, personal reflection and small group discussion.

**The level of the session is:** Accessible

### Finnish Research Methods Festival Guest Session: Analysing Diary Data / Ethical Agency / Online Ethnography

**Session:** Wednesday 9th July PM (16.00 - 17.30)  
**Room:** Arumugam building, floor 1
First presentation approaches the topic from a practical as well as statistical point of view analyzing quantitative diary data with multilevel modeling. Second presentation discusses two important questions related to ethical agency in science: What kind of role researcher’s character and judgment have in ethical decision making, and what kind of institutional settings support ethical agency. Applying the insights, methods, and perspectives of ethnography to the virtual world issues is a delightful challenge for researchers interested in online communities of our information age. This third presentation depicts how traditional ethnographic research methodology is applied to online settings.

The level of the session is: Accessible

What is the UK Data Service?

In October 2012, ESRC combined its previous Economic and Social Data Service, Census Programme and Secure Data Service into a new UK Data Service - thereby providing an integrated service offering the research community a single point of access to an enormous range of secondary data. This session will provide an overview of the UK Data Service and to use it, highlighting three major areas of the data collection: UK Survey Data, International data and 2011 UK Census data. Expert staff from different areas of the service will be available to answer attendees' questions.

The level of the session is: Accessible

New Methods for Old Data: Diverse Approaches to Reusing Qualitative Data
Secondary analysis has been less common and more contested for qualitative data than for quantitative data. However, use of the approach has grown rapidly to become more widely accepted. This growth is explained by the open data movement, funder policies and researchers seeing benefits of sharing all manner of resources. This session showcases novel methodological approaches to reusing qualitative data: Brannen, Elliott and Phoenix employ narrative analysis to intergenerational, qualitative data on fatherhood by both secondary and original investigators; Andrews integrates narrative method with reuse; and Lawrence applies an historical framing to the question of social identity.

*The level of the session is: Accessible*

**Start time:** 16:00  
**Title:** (Re)Use of data: the case of the “Fathering across the Generations” study  
**Presenters:** Dr Julia Brannen and Ms Heather Elliott  
**Affiliation:** Institute of Education

**Start time:** 16:25  
**Title:** The shifting ground of interpretation  
**Presenter:** Dr Molly Andrews  
**Affiliation:** University of East London

**Start time:** 16:50  
**Title:** Reconstructing vernacular understandings of social identity from the secondary analysis of historic social survey data  
**Presenter:** Dr Jon Lawrence  
**Affiliation:** Cambridge University

**Start time:** 17:15  
**Title:** Questions for session  
**Presenter:** Dr Libby Bishop  
**Affiliation:** U of Essex

### Ethnographic Portraits: Writing to Communicate

**Session:** Wednesday 9th July PM (16.00 - 17.30)  
**Room:** Mary Sunley building, Seminar Room  
**Convenors:** Dr David Mills and Dr Jane Dyson  
**Affiliation:** University of Oxford

Artistic portraits illuminate and evoke. They hint at what lies beyond the frame. Ethnographic portraits do the same, revealing the complex interweaving of individual lives with the 'grand narratives' of politics and history. In this informal hands-on workshop we explore the practice of writing, and of teaching, ethnographic portraits as a research method. After presentations by the convenors introducing ethnographic portraiture, two doctoral students - Peidong Yang and Hem Borker - reflect on their own use of portraits. Together, we discuss their analytical potentials and limitations, their communicative possibilities, and their use in qualitative methods training.

*The level of the session is: Accessible*

**Start time:** 16:00  
**Title:** Introduction to ethnographic portraiture  
**Presenters:** Dr David Mills and Dr Jane Dyson  
**Affiliation:** University of Oxford

**Start time:** 16:15  
**Title:** Reflections on ethnographic portraiture  
**Presenters:** Mr Peidong Yang and Ms Hem Borker  
**Affiliation:** University of Oxford

### 'What is...Rhythmanalysis', 'What is...Qualitative Interviewing' and 'What is...Problem-Centred Interviewing'

**Session:** Wednesday 9th July PM (16.00 - 17.30)  
**Room:** Mary Sunley building, Lecture Theatre  
**Convenor:** Dr Andy Cullis  
**Affiliation:** University of Southampton
What Is... sessions are designed to provide an introduction to a range of research methods and related methodological issues. The methods will be presented in an accessible fashion and their uses will be described. In this session the presentations will be on 'Rhythmanalysis', 'Qualitative interviewing' and 'What is problem-centred interviewing'. Each presentation will last about 30 minutes which consists of 20 for the presenter and 10 for questions/discussion from the audience, who are assumed to be interested but to have no prior knowledge of the method under discussion. Sessions will be recorded and made available on the NCRM

The level of the session is: Accessible

Start time: 16:00
Title: What is rhythmanalysis
Presenter: Dr Dawn Lyon
Affiliation: University of Kent

Start time: 16:30
Title: What is qualitative interviewing
Presenter: Professor Janet Holland
Affiliation: London South Bank University

Start time: 17:00
Title: What is problem-centred interviewing
Presenter: Dr Herwig Reiter
Affiliation: German Youth Institute

Stimulating the Research Imagination: Red Magic

Session: Wednesday 9th July PM (20.30 - 22.00)
Room: JCR building, Bar Annexe
Convenor: Mr Ian Saville
Affiliation: Socialism

Whereas David Copperfield is content with little tricks like making the Statue of Liberty disappear, Ian Saville aims at the much more ambitious goal of making International Capitalism and exploitation disappear. True, he hasn't quite succeeded, but he keeps on trying. This is a funny, magical, thought-provoking and topical celebration of Socialism.

The level of the session is: Accessible

Start time: 20:30
Title: Stimulating the Research Imagination: Red Magic
Presenter: Mr Ian Saville
Affiliation: Socialism
Digital Research: A Multimodal Approach

Session: Thursday 10th July AM (09.15 - 12.45)
Room: Mary Sunley building, Lecture Theatre
Convenors: Professor Carey Jewitt and Dr Jeff Bezemer
Affiliation: Institute of Education, London

This session will introduce multimodality and demonstrate how this approach can be used to analyze interaction in a range of digital environments. The session will outline what multimodality is, its origins, principles and key concepts. An illustrative walk-through the process of multimodal data collection and analysis, including multimodal transcription, will be provided. This will be followed by three presentations showing the application of a multimodal approach to digital environments: online social media environments (Blogs and Pinterest) to examine style; touch-based interaction with screen-interfaces; and embodied interaction in digitally augmented learning environments. It closes with questions and answers.

The level of the session is: Accessible

Start time: 09:15
Title: What is multimodal research?
Presenter: Professor Carey Jewitt
Affiliation: Institute of Education, London University

Start time: 09:30
Title: Multimodal research: a walk through the process
Presenters: Dr Jeff Bezemer and Miss Kate Cowen
Affiliation: Institute of Education, London University

Start time: 11:15
Title: A multimodal approach to analyzing online social media
Presenter: Ms Berit Henriksen
Affiliation: Institute of Education, London University

Start time: 11:45
Title: Embodied interaction in digitally augmented learning environments
Presenter: Ms Mona Sakr
Affiliation: Institute of Education, London University

Start time: 12:15
Title: Touch based interaction with digital interfaces
Presenter: Professor Carey Jewitt
Affiliation: Institute of Education, London University

Pathways: Understanding Biosocial Influences on Health Throughout the Lifecourse

Session: Thursday 10th July AM (09.15 - 12.45)
Room: Bernard Sunley building, room A
Convenor: Professor Emily Grundy
Affiliation: London School of Economics

PATHWAYS aims to identify pathways that link socio-demographic circumstances and biological disadvantage to adult health, and parental family and socio-economic circumstances to infant mortality, with a particular emphasis on the mediating factors that lie on these pathways. In this session members of the team will present results of their work highlighting methodological challenges and innovations, as well as substantive findings. The presentations are based on analyses of various longitudinal data sets including the ONS Longitudinal Study, Scottish Longitudinal Study, 1958 birth cohort and the English Longitudinal Study of Ageing.

The level of the session is: Accessible

Start time: 09:15
Title: Welcome and Introduction to Pathways
Presenter: Professor Emily Grundy
Affiliation: London School of Economics

Start time: 09:25
Title: Life course partnership status and biomarkers in mid-life: evidence from the 1958 British birth cohort
Presenters: Dr George Ploubidis and Dr Richard Silverwood
Affiliation: London School of Hygiene & Tropical Medicine
Start time: 09:55
Title: Social disadvantage and infant mortality: the thorny problem of unmeasured confounding
Presenter: Professor Bianca DeStavola
Affiliation: London School of Hygiene & Topical Medicine
Start time: 10:25
Title: From birth to childhood: investigating socio-economic differences in health trajectories in the Scottish Longitudinal Study
Presenter: Dr Richard Silverwood
Affiliation: London School of Hygiene & Tropical Medicine
Start time: 11:15
Title: Fertility history and health: does physical activity mediate the association?
Presenter: Professor Emily Grundy
Affiliation: London School of Economics
Start time: 11:45
Title: Dealing with missing data in analysis of associations between fertility histories, allostatic load and health
Presenter: Professor Mike Kenward
Affiliation: London School of Hygiene and Tropical Medicine

Practical Issues in Policy Evaluation

Session: Thursday 10th July AM (09.15 - 12.45)
Room: Bernard Sunley building, room C
Convenor: Dr Monica Costas Dias
Affiliation: Institute of Fiscal Studies

Practical Issues in Policy Evaluation I: This session is the first of two focusing on the practical details of developing and implementing policy evaluation studies. It will discuss some crucial but often forgotten methodological issues that should be considered when planning an evaluation strategy. Practical Issues in Policy Evaluation II: This session is the second of two focusing on the practical details of developing and implementing policy evaluation studies. It will discuss, within the realm of specific policy reforms, the design of evaluation strategies and data requirements, and the trade-offs between power, cost and design. The examples include Randomized

The level of the session is: Accessible

Start time: 09:15
Title: Power calculations and inference in evaluation studies
Presenters: Mr Brendon McConnell and Mr Marcos Vera-Hernandez
Affiliation: Institute for Fiscal Studies
Start time: 09:50
Title: How to account for networks and network effects in policy evaluation studies?
Presenters: Mr Arun Advani and Ms Bansi Malde
Affiliation: Institute for Fiscal Studies
Start time: 10:25
Title: Achieve Together pilot
Presenters: Ms Ellen Greaves and Mr Luke Sibieta
Affiliation: Institute for Fiscal Studies
Start time: 11:35
Title: LIT evaluation
Presenters: Ms Claire Crawford and Mr Michael Webb
Affiliation: Institute for Fiscal Studies
Start time: 12:10
Title: 16-19 burseries
Presenter: Mr Jack Britton
Affiliation: Institute for Fiscal Studies

Online Learning With a View to Teaching Research Methods

Session: Thursday 10th July AM (09.15 - 12.45)
The session allows delegates to share the experiences of those who have developed online instruction in research methods. Professor Fiona Steele shares insights from almost ten years of the online Learning Environment for Multilevel Methodology and Applications (LEMMA). Dr Ester Ehiyazaryan-White discusses her work on the Virtual Graduate School project and the strategies used to actively involve teaching staff and students. Dr Tessa Parkes discusses research on using Virtual Learning Environments in advanced doctoral training, and Professor Susan Halford and Professor Leslie Carr report on what has been learned from designing and running a Massive Open Online Course (MOOC).

The level of the session is: Accessible

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### Teaching Quantitative Methods

*Session:* Thursday 10th July AM (09.15 - 12.45)

*Room:* Arumugam building, floor 1

*Convenors:* Professor Malcolm Williams and Professor John MacInnes

*Affiliation:* Cardiff University and Edinburgh University

Improving both the quantity and quality of quantitative methods teaching is now a major priority in social science, with £19m invested in the QStep programme. In this session QStep centre staff will showcase and discuss teaching and learning strategies and techniques that they are developing in their centres, or from the earlier ESRC Curriculum Innovation / Researcher Development Initiative Programmes. These include embedding quantitative content in the wider curriculum, using open source materials, placements and staff upskilling. Participants are also encouraged to talk about their own experiences and ideas.

*The level of the session is: Accessible*

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### Bridging the Gap Over Time: Integrating Longitudinal Qualitative and Quantitative Data

*Session:* Thursday 10th July AM (09.15 - 12.45)

*Room:* Arumugam building, floor 2

*Convenors:* Dr Rose Lindsey and Dr Sarah Bulloch

*Affiliation:* University of Southampton
The session brings together four mixed methods projects that have addressed change over time. Key themes explored will include approaches to integration, the effect of language differences across methodological traditions, the development of mixed methodology, working with different forms of data, and evolving research instruments.

**Democratisation of Research Methods**

Session: Thursday 10th July AM (09.15 - 12.45)
Room: Bernard Sunley building, Lecture Theatre
Convenor: Professor Graham Crow
Affiliation: University of Edinburgh

This session will explore various issues around the theme of the democratisation of social research. What do we mean by the term? What is driving it? What are the consequences for how research is designed, undertaken, funded and disseminated? Is there a case against as well as for the democratisation of social research? What are the prospects for the future?

The level of the session is: Accessible

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<tr>
<th>Start time</th>
<th>Title</th>
<th>Presenters</th>
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<tbody>
<tr>
<td>09:15</td>
<td>Introduction</td>
<td>Professor Graham Crow</td>
<td>University of Edinburgh</td>
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<tr>
<td>09:25</td>
<td>Democratisation in theory and (one example of) practice</td>
<td>Dr Jaimie Ellis and Professor Graham Crow</td>
<td>University of Southampton and University of Edinburgh</td>
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<td>09:50</td>
<td>Lessons for social research from participatory decision making</td>
<td>Professor Graham Smith</td>
<td>University of Westminster</td>
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<td>10:15</td>
<td>Giving voice to people with disabilities in research</td>
<td>Dr Ed Hall</td>
<td>University of Dundee</td>
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<td>11:15</td>
<td>The democratisation of evaluation</td>
<td>Professor David Gough</td>
<td>Institute of Education</td>
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<td>11:40</td>
<td>Discussant</td>
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KEY LECTURE Douglas Harper: Visual Methods: Sociology and Beyond (Chair: Professor Graham Crow)

Session: Thursday 10th July PM (14.15 - 15.30)
Room: Bernard Sunley building, Lecture Theatre
Convenor: Professor Douglas Harper
Affiliation: Duquesne University

The multi-disciplinary relevance of visual methods emerges in recent sociological research and theorising. Visual methods draw on visual ethnography as well as 'visual fact finding' that facilitates study of previously hidden regions of social life. Additionally, following a phenomenological direction, researchers adapt photographic methods originating in the fine arts to the study of identity and other subjectivities. Finally, the reflexive turn in sociology leads to photo elicitation and photo voice. Current visual researchers embrace digitally based visualisation, both interactive and otherwise. Visual methods have led to new ways of knowing, and new ways of presenting what is known.

The level of the session is: Accessible

Systematic Reviews for Complicated and Complex Questions

Session: Thursday 10th July PM (14.15 - 15.30)
Room: JCR building, Lecture Theatre
Convenor: Professor David Gough
Affiliation: EPPI-Centre, Institute of Education, University of London

Systematic reviews involve the use of explicit rigorous methods of reviewing previous research studies to answer research questions. This approach has been extensively applied to ask narrow questions of the impact of interventions on specific outcomes; for example, in the statistical meta-analysis of findings of randomized controlled trials in health research. However the logic of explicit rigorous of previous research findings applies to all research questions. This session discusses methods of systematic review that aggregate and configure data to answer more complicated and complex research questions and thus make the best use of prior primary research.

The level of the session is: Accessible

Methods for Evaluating Complex Interventions: Theory of Change Approaches

Session: Thursday 10th July PM (14.15 - 15.30)
Room: Mary Sunley building, Lecture Theatre
Convenors: Professor Liz Todd and Professor Alan Dyson
Affiliation: University of Newcastle and University of Manchester

Theory of change approaches are useful when evaluating large multi-strand initiatives in which the initiatives have different outcomes and baseline data is not available. They are also useful for small projects, offering a way to think through actions and impacts. Users tend to find theory of change a helpful development tool. This event offers a brief introduction: examples using a range of evidence, including quantitative and qualitative data; how to reach conclusions; and relationships with users. The presenters offer their own approach to theory of change developed through various funded research projects over the last 12 years.
Inclusive Research: Advances in Participatory Methods and Approaches

Session: Thursday 10th July PM (14.15 - 15.30)
Room: Arumugam building, floor 1
Convenor: Professor Melanie Nind
Affiliation: University of Southampton

Making research more inclusive of the people it is about is increasingly important in social and health research. Funders and commissioners of research value collaboration in producing research findings if this means they might have greater relevance and impact. For the research teams involved there is often a political or ethical commitment to the idea, to each other, and to addressing the challenges. In this session we will present and discuss some of the contentious issues and some of the advances being made. The discussants will identify points of learning from their perspective and facilitate our aim of participants and

How to Develop Effective Research Proposals

Session: Thursday 10th July PM (14.15 - 15.30)
Room: Arumugam building, floor 2
Convenor: Professor David Shemmings
Affiliation: University of Kent

Anyone who has been a member of a funding council will tell you that many of the proposals they see are not well-written. Research questions are often poorly explicated, methods insufficiently related and the literature reviewed too wide-ranging and only loosely tied to research aims. This session illustrates how these problems can be overcome, leaving you in a better position to convince the funding body to do the only thing that matters: Give YOU money! Whether you are an anthropologist or a neuroscientist, if you want to get your proposal funded, this session is for you.
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